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Kerala is a piece of magical beauty blessed with all bounties of nature in excess. This emerald gem is situated in the Malabar Coast of southwestern India. Cradled between Western Ghats and Arabian Sea, Kerala is endowed with lush green landscape interspersed with various geographical terrains.

Pristine beaches, mist shrouded hill stations, placid backwaters, exotic flora and fauna, verdant landscape and suave art forms – the assortments that make a Kerala tour packages are colorful, diverse and rich.

Just a Kerala travel in itself is a remarkable experience. Your eyes are feasted with predominantly verdant landscape with various hues and colors to boot.

The important beaches in Kerala are Kovalam, Cherai, Varkala, Kappad, Muzhappilangad and Bekal. Out of these the more prominent is Kovalam. Located at the southern part of Kerala, Kovalam is formed by three crescent shaped beaches. The tourism potential of Kovalam was discovered by Travancore Kings and it is one of the oldest known tourist spots in India. Kovalam shot into prominence in ninety seventies, when hippies swarmed to this place. Kovalam suddenly found itself in the global map. The most endearing quality about Kovalam is that it has not lost its innocence despite being highly crowded and commercialized. The seas of Kovalam are shallow and safe for swimming. The sandy beaches are tempting for a sunbath. The accommodation facilities and service on offer are of excellent quality. There are attractive coral reefs present near the shore and tourists can go snorkeling underwater.

The prominent hill stations of Kerala are Munnar, Wayanad, Wagamon, Peermade, Nelliampathi and Ponmudi. Of these, Munnar is the much sought after destination. Gifted with endowments of mother nature galore, Munnar is a real retreat for tourists who are looking for something refreshing, soothing and gentle. Blanketed by mist, this hill station in Kerala was the summer resort of British and now is a hotspot of attraction for millions of tourists. Situated about one thousand and six hundred meters above sea level, this gorgeous paradise stands near the converging point of three rivers – Madupetti, Nallathanni and Kundala. With its rolling hills, manicured tea gardens, undulating meadows, colonial bungalows, cascading waterfall and gushing brooks – Munnar is an ideal spot for trekking and mountain biking. There are a number of interesting spots nearby like Eravikulam National park, Anamudi Peak, Mattupetty, Pallivasal, Chinnakanal, Anayirangal, Rajamalai, Echo Point, Top station and Tea Museum.

No Kerala tour is complete without savoring its backwaters. Backwaters is an unique Kerala phenomenon. It is a complex network of manmade and natural canals and inlets, estuaries of over forty rivers and five lakes. Backwaters make for excellent setting with shores lined by abodes, swaying coconut trees, emerald flora and lush green paddy fields, fishing nets and various activities of life; and backwaters marked by water flowers especially water lilies. Cruises savoring this landscape through backwaters are remarkable affairs. Alleppey, Kochi, Kollam and Kumarakom are the epicenters of backwater tourism although backwaters are an all Kerala phenomenon.

Houseboats are the new poster boys of Backwater tourism. Houseboats are modern day luxurious versions of erstwhile “Kettuvallams”. Houseboats come with sleeping space, dining space and sit out open on all sides, from where the exquisite charm of backwaters can be savored. They are adjoined with generators providing for air conditioning. A crew including a cook accompanies the guests.

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