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Online dating has been around for nearly thirty years, but only in the past few years has the industry become so prevalent. It is estimated that in 2011, 20% of relationships started online. In big cities like New York City, that percentage is even higher. So if you are dating in NYC, it is wise to check out online dating; NYC is a great place to be single, but a even better place to enjoy with a partner!

Fortunately, New York City boasts hundreds of online dating sites. Some of these sites are very specific, and tailored for a unique audience; for example, there are dating sites for equestrians, sports fans, certain ethnicities, and many other groups. Because of this, it is important that you research dating sites thoroughly before joining one.

There are some new dating sites that take a new approach to bringing together singles. NY is lucky to have sites that stress making an initial connection online, but not wasting time sifting through profiles. In other words, these new sites donâ€™t stress detailed profiles and sharing a lot of information online; they stress a â€˜less is moreâ€™ approach to meeting online. Instead of long profiles and matching algorithms, these sites allow singles to write and meet others. This is a new approach to online dating; NYC, being a creative and innovative city, has embraced these new sites.

Of course, if you prefer to join a site that already has millions of members, you are better off joining a well known, national site; however, keep in mind that you may get tired of the outdated matchmaking methods of these sites. For example, many dating sites continue to rely on how a member answers a litany of dating questions in order to find her a â€˜perfect match!â€™ These algorithms have been discredited by many experts yet the sites continue to trumpet them.

For singles, NY has hundreds of fun things to do; museums, galleries, bars, clubs, and restaurants, to name a few. But in order to experience this with a partner, of course you need to meet them first! Dating in NYC is a blast if you do it right; so make sure to take your time, relax, and have a great time!

TruConnection (http://www.truconnection.com) is a new approach to online dating ranking in which you express yourself dating creative, meet people New York, dating in nyc, dating in boston, singles nyc, dating writers and meet others.

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