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FLV is a video compression and container format for managing the high definition video quality result with small size. It is a featured format for the videos to encode that are used for embedding in the websites. FLV format is always preferred by the web developers because of the features and support that it provides to manage and play the videos on the website. Videos and animations are common to embed in the websites to make the web pages to be more interactive and attractive. These multimedia contents make the websites more surfed than other static websites. The videos are required to be in an appropriate format, an appropriate format is that should be compatible for the network structure and should be streamed on the low bandwidth. FLV format is the most suitable solution for rendering the videos using low bandwidth because of the capability of the format to encode the good quality videos using little size. Another appropriateness of the format is the ease of playing the videos on the client machine. Most of the video formats contain the limitations for playing the same videos on different formats. To play the videos on the websites are required to be in the format that is supported on all the formats because the internet is the common platform for the diverse operating system users. It is a global platform for all the users from any geography and from any platform.

Most of the video formats lack in the cross platform compatibility, while FLV is the most feasible and appropriate video format, it is a third party video format that is developed by the Adobe, and it is easy to play the videos on the web browser of the computer at the client machine. The videos that are in FLV format can easily be played via installing a third party ad-in by the adobe for playing unlimited FLV videos. Most of the websites that are using videos on the websites contain these videos in Flash format.

If you are using Mac operating system and have downloaded videos in the FLV format from the website like YouTube, and want to play the same videos on your portable and hand held devices from the Apple, it is impossible to play the same files using your default media players. FLV format of videos cannot be recognized and played by the Mac default media players. To play the same files on the Mac devices or apps you are required to install a media player app, but this solution is not appropriate when it comes to play FLV files on hand held and portable devices. These are the low capacity devices that are not suitable for installing new media player application because these apps are real overheads for the media devices.

The alternative to the solution is to convert FLV to MOV format of videos. MOV is a container video format that is developed by the Apple computers and supported on all the Mac devices. ISKYSOFT FLV to MOV convertor is the convertor tool that can be used for effective and quick conversion of the videos to playable format on the entire Mac devices.

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