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PlatinumColor Provides Instant on Line Pricing for Brochure and Online Printing Services by [Jenny123](#)

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Consumers receive at least four flyers or advertising pieces per day in their mailboxes. All that mail can add up, and most consumers just throw the pieces in the garbage without so much as looking at what the piece is advertising. But an eye-catching mailer can make the average person look at a piece of bulk mail instead of just throwing it out in the trash with all the rest of the pieces of mail they receive.

Online printing services offer a variety of ways marketers and small business owners can get the color of their dreams on a piece of printed mail. These brochure printing services work with customers across the globe to pick out specific colors based on a CMYK color palette. These standard color palettes will precisely and correctly match any color a marketer or business owner is looking to use. From small postcard sizes, to large fold out four-color mailers, online printing services provide a fast and easy way for small businesses to get their messages into the hands of their customers.

Many business owners, especially those who are starting their first business do not have the color, printing, or mailing knowledge to know how to correctly and efficiently set up a bulk mailing campaign. Online printing services have the knowledge and experience to help those business owners reach their customers. Printing services can work directly with business owners, asking the right questions, targeting their customer base, and reaching the right consumers the first time.

Online printing services offer a variety of printing services for their clients. These services can offer not only brochure printing services, but also postcard printing, and flyer printing. They can also print bigger jobs like posters and other large printing pieces. Other printing opportunities include sell sheets and business cards that can get any small business up and running quickly and smoothly. These online printing services will help any small business look professional and give them an advantage over their competitors.

Brochure printing services and other printing services can color match any products a business might have using the CMYK color palette, which can match any color with almost one hundred percent accuracy. This will allow business owners to match their mailers to colors in their products, which can help them develop distinct and unique branding.

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