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Octashop, a reliable and completely managed e- commerce solution provider by Sanchita Kumari

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If you are thinking of starting an online retail store then you must give a thought to e -commerce solution provider for boosting the performance of the business. There are various e solution provider companies in the market. However you need to choose one best among them. Octashop is one of the most renowned e-commerce solutions provider companies that you can consider. This company provides services that are essential to spread and give a makeover to any online retail store. In fact, it provides end to end managed e-commerce services.

The aim of this software is to fulfill the challenges of online retailers and the online shoppers so that they can get a world class shopping experience. The best part of Octashop software is that it has ample features and offers user friendliness.

Octashop offers various services to its client and consulting service is one such being. Through its consulting service, Octashop Company brings clarity and creates a road map to maximize output with minimal effort and cost of the client. The consulting service offered by Octashop covers various aspects that include technical readiness, organization readiness, RFP creation, business plan creation and Implementation road map.

Technology is another services offered by Octashop. Through technical service, this company deals with the critical objectives and challenges in terms of business growth through the use of path breaking approaches to target synergies in diverse aspects like sales channels, inventory synchronization and integration of disparate existing system.

The Marketing service provided by the company helps its client to enjoy the advantage of a global appeal. The marketing team helps the client to launch their idea in the form of e retail store and enable thousands of people to see it. The company provides variety of marketing services like Online SEO, SMO, Online SEM and Banner Ads Campaigns, Online Affiliate marketing, Email/ Mobile Database marketing and Online PR, reputation management.

Operation management services of the company features tasks such as order processing, Content Management, Website management, MIS, Logistic Coordination and COD. It also offers customer services to its clients and their customers. Customer services of the company features tasks such as call centre support, customer redressal management, Inbound/ outbound sales and Quality management.

The company also provides shipping and logistic services which includes partner facilities and infrastructure, door to door delivery management and gift personalization and customization. This service allows the customer to choose the preferred method of shipping for e-commerce.

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Sanchita Kumari - About Author:

Sanchita Kumari is a highly respected full time professional writer. She has written several Articles on e-commerce Solutions, a Octashop, e-commerce Software, Custom e-commerce software development, a e-commerce for e- Retail and more articles.

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