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# Reasons to Start a Travel Agency by Dylan Barris

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In a slow economy, most everybody is dead set on finding a new source of income to cope with the cost of living. Being in between jobs is not an ideal state as expenses can hit you when you least expect it. The best solution to being in between jobs is to start your own business. However, the failure rate of business startupsâ€"which is around 80 percentâ€"can send chills down anyoneâ€™s spine. business coach, someone who has a lot of experience in the business world, is almost a necessity.

If you are the type of person who loves exploring different places and is interested in sharing your experiences with others, then you may want to consider becoming a travel agent. Travel agents make travel arrangements for their clients, and share their travel expertise. While you may think that using travel agent to plan a vacation is unnecessary, that's where youâ€™re wrong. In fact, travel agents assist vacationers in many ways. For example, travel agents help their clients make hotel and cruise reservations, and using their own personal experience, really match the client with the vacation experience that is right for them, which is much more than a faceless internet site can do.

There are several benefits to becoming a travel agent. Cruise lines offer special rates for travel agents. This way, you can take your significant other or a friend on exciting vacation getaways. Agents can also take part in FAM trips. FAM trips, or familiarization trips, are subsidized travel opportunities organized for travel agents. These trips enable travel agents to explore some of the places they will be promoting to their clients. FAM trips offer travel agents not just opportunities for career growth, but personal growth as well.

Travel agents may work as freelancers or they could join a cruise holidays franchise. One can also choose to specialize in particular fields of travel like business travel for entrepreneurs, exotic travel for adventurous individuals, or specialize in making wedding and honeymoon arrangements for couples. There's something for everyone, so you'll always have work.

Starting a travel agency does not cost much particularly if you're going independent. Except for a phone line, business fees, and other miscellaneous expenses, a startup requires little investment. However, the best option is still to join a cruise holidays franchise. Franchisors are very involved with their franchisees, and become great business coaches who take good care of their franchisees and train them to become respected professionals.

People are born travelers. Even in these economic times, they will always try to find ways to discover places that will put their souls and minds at ease. Becoming a travel agent offers unprecedented opportunities for career growth and personal fulfillment. Look for travel franchise opportunities now and help others realize their dreams.

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