



Article published on May 17th 2012 | [Computer](#)

As a small business owner, you are constantly challenged to incorporate technology that will improve your ROI without hindering your business growth. However, given the limited budget and resources, it is not always possible to employ best-in-class technology solutions that are mostly used by large enterprises.

Today, many small businesses, are adopting B2B E-commerce software solutions to promote organizational growth without increasing operational costs. Online business software offers integrated technology solutions that give small businesses the ability to grow faster than ever. As a result, B2B e-business software solutions not only level the playing field, but also allow small businesses to compete with their market leaders.

Here, are the top 5 benefits of using online business software for B2B Ecommerce:

Scalability: By using e-business software, you can react to market trends quickly and leverage professional tools to scale your small business across the organization - inventory, web store, orders, customers, vendors, sales, marketing and accounting.

Flexibility: With online business software for small businesses, you are able to work on the go. Your team can work and collaborate through an online management system that can be accessed securely from anywhere in the world. Thus, online B2B e-commerce solution gives you the cloud environment that you need to work from anywhere, anytime.

Operational efficiency: B2B ecommerce software simplifies labor intensive processes that hinder organizational growth. By streamlining business operations and sales activities, online business software help in taking advantage of the latest technology and automation to save time and resources.

Customer experience: With B2B e-commerce software, you can leverage high end B2B tools and resources at significant cost reductions, without sacrificing the quality of customer experience. You get the ability to experiment with new sales channels, sell your products in a new marketplace and reach out to different demographics, increasing your market opportunities manifold.

Cost-effective: The best part about using small business e-commerce software is that you do not have to spend thousands of dollars to develop a full blown ERP system for your small business. With a subscription-based pricing model, ERP Business solutions allow you to use Software as a Service, and you can find professional ERP e-business software at as low as \$29/month.

B2B Ecommerce Solutions: The New Pay-as-you-Need Model

The online ecommerce solutions modularize the business into building blocks such that you can pay for only what you need. As your customers' demands change, your needs change too. Using a pay-as-you-need model helps in reducing your costs and gives you an additional flexibility to upgrade anytime you want. B2B e-commerce software has, therefore, proven to be a key factor in revitalizing the business growth in today's business-to-business marketplace.

Choose B2B E-commerce Solutions for Quick Business Growth!

As small businesses flock to the Internet for finding vendors and buyers online, it is only logical to

utilize B2B e-commerce software for bringing all your business needs under one roof. Small business B2B e-commerce solutions are affordable yet comprehensive “software as a service” packages that help in effectively managing multichannel e-commerce in the digital space.

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Article Keywords:

Software For Small Business, Small Business Inventory Management, Small Business ERP, Small Business Ecommerce, Retail POS Software

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