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Web Hosting: an Introduction by Julia Roger

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What is the meaning of web hosting? Often it is considered an integral part of organizations. Why?

It is an online, internet based hosting service which allow organizations and business ventures to publish their sites through the help of World Wide Web. There is a set of companies, which provides the required space on a server to business clients (on a rental basis) for publishing their websites as well as providing internet connectivity within data center. These companies are referred to as Web Hosts. They can also provide the necessary amount space and internet connectivity for some other servers that are located in their own data center. This particular process is referred to as Colocation.

When it is about personal or simple web pages, single page hosting can be more than sufficient. But for bigger and more complex websites, bigger and more comprehensive hosting packages are required. During such a scenario, packages that work on ADP (Application Development Platform like Cold Fusion, Java, PHP, ASP.NET, & Ruby on Rails) and provide greater database support needs to be introduced. The presence of these facilities helps customers to install or even writer the required script for different content management application and forums. SSL is used mainly for e-commerce purpose.

Web host also provides the right interface/control panel for installing scripts and managing servers. Interface also has the ability to manage different service applications and modules like electronic mail. There are certain hosts that are specifically created for some particular software or service like e-commerce. These are mainly used by bigger companies that normally outsource the entire network infrastructure.

There are different types of hosting to choose from. But at first, it is upon the client to explain clearly about his/her necessary requirement before the web hosts. Proper evaluation of requirement as well preference on the type of hosting service to use should come from the side of client. Web hosting service provider can only offer some suggestion for betterment. Most hosting packages include WEB CONTENT MANAGEMENT SYSTEM. This allows clients/end-users to stop worrying about technical aspects.

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