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The report bared by Pew Research Center under its Internet and American Life Project May 2011 based on the Internet habits of Americans from 2002 to 2011 reads that 92% of adults use search engines to look for information, and the same volume (92%) use email, but the usage remains constant across the period. Also, a bit rise in the percentage of online shoppers (61 Vs 71) and news readers (68 VS 76) has been observed. Use of social networking sites has seen a tremendous surge from 11% to 65%. Induction of mobile categories including smartphones and tablets has further revolutionized the Internet usage across all discussed areas. Research done by Jordie van Rijn, an independent email marketing consultant, is worth examining in this context. Consolidating the entire time spent on the Internet into an hour, he showed the time devoted by Americans across different web-contents. Here again mail usage dominates occupying 25 minutes 00 seconds, followed by social networks/blogs-6 min 18sec, search-4min 12 sec, news-2min 42sec, entertainment-2min 00sec, music-1min 54sec, weather-1min 42sec, sports-1min 24sec, videos/movies-1min 12sec, and others 6 min 42sec.

Microsoft Live Essentials is an encouraging step from the Redmond-based software giant understanding the Internet usersâ€™ habit and requirements. Apart from providing email solution, it comes with a rich set of features (Photo Gallery, Writer, Movie Maker, Messenger, etc.) to bring out creativity and to provide a powerful tool for sharing those effectively across different networking sites across friends, family, and the community. To let people enjoy all these digital stuffs from anywhere round-the-clock Microsoft allows users to integrate the Windows Live ID with the cloud-based Office Web Apps exploring the Windows experience to an altogether new level. Now, the single ID opens door for all Office components including document, spreadsheet, presentation, report and all. Hence, dubbing Windows Live Essentials to be a virtual computing machine or platform doesnâ€™t amount to overrate it in any sense. With the help of Windows Live SkyDrive each and every Microsoftâ€™s productivity suite comes live from anywhere round-the-globe.

This is not something exactly new but an extension of the existing Hotmail and Windows Live service with worldwide share 12.14% and 1.84% respectively of the entire email communication. Remember, this is standalone usage of the Hotmail, excluding the combo usage with desktop based email clients including Microsoft Outlook, Apple Mail, Mozilla Thunderbird, etc.

Microsoft administers a reliable Windows Live Help portal to help users to perform various tasks related to the assimilated services. Mail tech services include: setting up and configuring of an email account, transferring mail or settings from Windows Mail to Windows Live Mail when upgrading to Windows 7, sending high-resolution photos or attachment, importing and exporting email, contacts, and calendars with Windows Live Mail, uninstalling Windows Live Mail, and more. Likewise, live video tutorials or expertsâ€™ solutions are also available regarding the use of the Photo Gallery, Movie Maker, Writer, Messenger, etc.

Windows Live being a web-based service is susceptible to the issues related to the Internet, browser, firewall or security. Users confess email issues related to sign-up, sign-in, message send/receive, read/view, file attachment, etc. Similarly, one can have trouble regarding the usage of the tools available with the Photo Gallery or Movie Maker. Whatever the issues are, a perfect diagnostic is required to conclude causes and adopt the right troubleshooting methods to resolve apparent issues. Thanks to Windows Live Support which hosts Microsoft Certified Technicians to bring the most legitimate and effective solution on-demand.

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