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How to Prevent Spam Emails from Damaging Your Business by [Rollins](#)

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Unless youâ€™ve been living under a rock for the last decade or so, itâ€™s quite certain you already have an email address-- and just as certainly, that emailâ€™s been hit by a deluge of spam mails. Itâ€™s a daily annoyance, and you probably think its aggravation ends there. But youâ€™re wrong. Spam mails not only waste a lot of time, they can also cost your company millions of dollars in lost income.

When youâ€™re an individual with a very distinct online presence, like most people today, you have received those pesky, unsolicited emails asking you to buy stuff or subtly convincing you to give up important details like your bank account number or password. For most people, the only way to deal with spam is, either to have two emails only, or to ignore any received spam altogether. But for businesses, it isnâ€™t as clear cut as all that.

Experts suggest that spam emails cost US businesses around \$71 billion every yearâ€”thatâ€™s about \$700 for every employed American. This is primarily because spam not only wastes employeesâ€™ time just trying to deal with them instead of work, but also it can tarnish a businessâ€™ reputation for which the company must deal with the fallout quickly, or risk bigger problems later on. Itâ€™s a most unproductive way to squander the companyâ€™s resources.

Spam emails can hurt the reputation of any business because spam senders can â€˜spoofâ€™ or fake the address of its own source. When a spam email from an otherwise trustworthy company gets to you, wouldnâ€™t your opinion of them drop a notch or two? In cyberspace with an impressionable public, spam emails could prove disastrous to a companyâ€™s marketing campaigns.

Fortunately, there are several options that a company might consider to protect its company emails from being spoofed, or to stop spam emails from being sent to the email addresses of their employees. They can hire a company that specializes in computer support Washington DC has, and the move can help them save a lot of money in the long term.

A good company with a computer service Washington DC has can filter your emails before they get sent to you. And you donâ€™t have to worry about legitimate emails getting flagged as spam. Most companies use sophisticated programs with a near-zero false positive rate.

Contact a company that specializes in computer support Washington DC trusts. For more information, you can visit passionforbusiness.com/articles/how-to-stop-spam.htm or sitepronews.com/2010/08/19/the-effect-of-spam-on-business/.

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