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Content Management System - the Best Way to Stay Updated

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Content Management Software (CMS) is software which is used to control and manage the content. Now the term content can be used in many contexts. The content is anything which gives us information in the form of text, images, videos, links or graphics. Asset Management Software which is used to manage companyâ€™s assets can also be called a content management system as assets are a form of content of a company. The Document Management System is a content management system as it manages documents. Managing the content on the website is called Web Content Management System. The system which manages the content of the entire business empire is called an Enterprise content management system. Need of Content management system: Content management system makes managing the websites a laymanâ€™s job.

o We can add or delete text, images or animations to our website.

o We can add individual pages to the website as much as much as we want.

o We can easily update our website with the current information.

o We can change the look of our website according to current website standards.

o We can manage the past updates and articles. It is less expensive as compared to getting the updates done by a web designer.

o You donâ€™t need to have knowledge of HTML or any other programming language to maintain your website.

o It also provides tools for marketing the website. The content management system can be divided into two parts: Content Relationship Management Software and the content delivery application (CDA). CRMS is used to manage the content of software and CDA is used for publishing and updating that content on the web. Content management system software: Content management system is the software which helps in managing the websites.

Following are the latest content management systems used these days:Joomla

â€¢ Word press

â€¢ PHP cake

â€¢ Drupal

â€¢ Magento

â€¢ Zencart

Qualities of good content management system software: It should be simple to use. Everyone is not a tech savvy and the software should be made for a layman. It should be easy to install. It should be cost-effective.

o It should have all features like testimonials, client portfolio, case study, templates, press release and news.

o The content should be SEO friendly.

While choosing a cms we shouldnâ€™t follow the crowd instead we should consider the expertise and proficiency of the people behind the company. We should let a person choose cms for us who has knowledge in the field of information technology.

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