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Brainguru Technologies Pvt. Ltd. is a SEO and internet Marketing Company Specializing in SEO, SEM and SMO Services, also Providing Web and Software Development in Noida, India.

Brainguru Technologies Pvt. Ltd is a leading innovative band IT Solutions firm based in Noida, a technology township in NCR (National Capital Region, New Delhi), India.

Across India, more and more people are connecting with local businesses online. Make sure they connect with yours with a free professional website. Help customers find you easily and be where they are. It's easy. Really fast. And absolutely free. So get your business online.

Here's what you'll get:

â€¢ Free, easy-to-build, professional website

â€¢ Free .in domain name and hosting for one year

â€¢ Free email addresses

â€¢ Free 365 days support

â€¢ There's no thinking twice. Get started today.

Starter Web Designing Package with 1 year free domain and web hosting, providing complete solution to customers who are looking create their web presence with a personal or business profile website. It comes with a compleely professional design to give you the competitive edge required, at a very affordable price.

Corporate Sie:

1 Domain name + 1GB Hosting + 100 Email Ids + 10 Page Custom Website + Free Setup = Rs 7999/- only

Search Engine Marketing

Online search is the most widely used method of attracting qualified visitors to your web site. According to Jupiter Research, 82% of online shoppers know exactly what they want when they log onto the Internet and almost half of them use search engines to find solutions and vendors.

With research confirming that the vast majority of searches end within the first two pages of results, prominent placement on the Internet's major search engines through effective search engine optimization is of critical importance.

Search Engine Optimization can help you to:

Increase website traffic

Dominate your competition

Generate measurable Return on Investment (ROI)

Increase conversions (from leads to sales)

Lower client acquisition costs

Broaden market share

We provide following Search Engine Services:

Generic SEO

Your target audience, in any part of the world, should be able to reach you. Our web promotion strategy includes registration with all the popular search engines for maximum impact. We invest time and effort in promoting your website so that your generic rankings remain high and give you positive leads.

In order to promote a website we follow certain ethical rules to ensure your website never goes into bad books of search engines.

Following steps portray how we promote your website and your business:

Step 1 - Keyword Analysis

The keyword analysis and selection phase of our search engine positioning process identifies the proper keywords to target ensuring that the most qualified users will find the specific pages within your site that are relevant to their search query.

Step 2 - Competitive Analysis

This phase of the search engine optimization process will yield the foundational data necessary to achieve the competitive advantages needed to outperform your competitors on the search engines and gain valuable market share.

Step 3 - content Enhancement

As the title implies, content enhancement involves the modification of Website content. During this phase of the process,Brainguru Technologies. will make recommendations to manipulate the current placement of existing content, add new content, or even remove existing content in certain circumstances.

Step 4 - Code Enhancement

Even if your site has been programmed in pure, easy to read HTML, you may not be presenting the spider with the appropriate information. Title, H1, and meta tags are all important elements in effective code writing. Search engines rely on specific code to determine the content within a Web page.

Database-driven Websites present yet another obstacle for search engine spiders. Without proper search engine optimization, much of your site may be unreadable to search engines. This can have a significant adverse impact on your sites ability to generate search engine traffic.

Step 5 - Link Enhancement

Relevancy based search engines use linking to determine the relative credibility of one site versus another with respect to subject matter. You may have heard the terms "Link Popularity" and "Page Rank" through search engine optimization research. These terms refer to the existence of external

links from sites that link to yours. These links can have a substantial impact on your ability to achieve and maintain prominent positioning for the keywords you covet.

Step 6- Code Implementation

Once the content, code, and link enhancement processes have been completed, the next step in the search engine optimization process is implementation. Brainguru Technologies. offers varying levels of implementation to address the individual needs of our clients.

Step 7- Web Page and Directory Submission

Directory submission requires both effective copy writing and a comprehensive understanding of the search engines.Brainguru Technologies . ensures that your directory submissions are in compliance with the directory's technical parameters and ensures that the client's listings are as keyword rich and relevant as possible. Proper directory submission is critical for search engine success.

Keywords:->

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