Article Side

A Useful Web Glossary for Working at Home by Shaly Criston

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The biggest hurdle that most moms starting to work at home face is to understand the unique terms used in the web lingo. There are many technical terminologies used on the internet that a person with no prior experience can never understand. However, if you cannot understand the most commonly used terms on the internet, starting working from home would not be a smooth ride.

Therefore, here is a set of the most useful terms of the web glossary that will get you started:

Affiliate Marketing

Affiliate marketing is a term used for bloggers and website owners who are willing to publish advertisements from various companies. So, each time a customer buys anything via following the advertisement on your website, you are paid a predetermined percentage of the revenue.

Freelancing

Most moms working at home do freelance work. In this type of work, you are not hired by any company with a contract or any official employment. However, you offer your services to various individuals and companies without committing yourself as their employee. So, the work is done on a need basis only. The more you do freelance work the more money you can earn. Also, article writing and blog posting is one of the most popular free-lance work. You can offer your writing services at various internet forums and websites.

Cookie

A Cookie is referred as a simple code file that is generated upon contacting a web server. So, when a visitor visits your website, a cookie is generated from the server.

Browser

You use the browsers on a daily basis, but you might not know the meaning of a browser. A browser is basically software that helps people surf the internet. You have to have a browser to visit any of your favorite websites. Also, there are several web browsers available on the internet. So, it does not matter which brand you use, the work of a browser stays the same. Firefox, Google Chrome & Opera are a few of the most popular examples of web browsers.

Keyword Density

Keyword density is the percentage of the targeted keywords used in an article or a web page. You can calculate the keyword density of a keyword by dividing the number of times you used your targeted keywords by the total words used and multiply by hundred. So, if you have mentioned your targeted keyword 5 times in a total text of 500 words, the keyword density would be 1%.

Monetize

Monetizing is another popular term in the web Glossary. Any product or service offered online to make money is termed as monetizing. So, whether you use your website to show an ad or write articles or content for different individuals, the whole practice will be termed as monetizing. Also, e-mail marketing has become a popular monetizing technique for most moms around the world.

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Shaly Criston - About Author:
Therefore, these are a few of the most popular terms used in the a web lingo. However, there are plenty of more terms that you must know before starting to work from your home. Otherwise, you will find yourself clueless in the world of the internet.

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