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Standing in the twenty first century if you say you donâ€™t know what SMS is then people may want to know from you how Alexander actually died in Babylon. But still since you have opened this page it must mean you want to a little more. Well, SMS as many know is the acronym for SHORT MESSAGING SERVICE and is possibly the most widely used means of communication today. Teens think it to be way cooler than talking over the phone and almost everyone prefers this to calling. It is after all way cheaper than normal call rates.

SMS allows short text messages to be sent from one cellphone to another or from a computer to a cellphone. It can be considered the ultimate getaway to stay in touch. The best part about an SMS is that unlike a call which wonâ€™t connect if the other network is busy text messages reach a phone even if someone is on the line. According to what the statistics say there are more than 2.6 billion SMS users worldwide or about 76% mobile phone subscribers globally. You can easily guess from this how popular the most economical mode of communication is. It saves time plus unlike the e-mail which is another economical mode of communication you donâ€™t need to access the internet in order to receive or send messages.

SMS service not only helps people stay in touch but is also a boon to network providers as it generates a large bulk of income. There are, however lots of other purposes the SMS provides. It can be used for notifications. Banks find this mode extremely useful as this service help them to give text reminders on upcoming due dates. It can be used by someone to keep himself updated on the recent news, political or sports. He can check weather forecasts, share jokes or enjoy paparazzi with this service. The secretive nature of text messages helps teenagers keep their private gossips to themselves. Moreover with group texting possible it helps a group chat together and share ideas and plan for any outings.

Nowadays, SMS is almost free of charge. What we pay is generally the service tax and network maintenance charge. As a result, many companies use this advantage to advertise their products to their regular customers. Websites also advertise updates to their registered users. With voice messaging now available one can send recorded messages to landline numbers as well. Ah, the brilliance of science!

Text messaging has made life easier. Truly, no other mode of communication is more loved than SMS. It is a phenomenon in the field of communication and being the fastest it helps people interact instantly instead of waiting (even for days if one sends a letter overseas). The text lingo that is now a rage is also a fresh and welcome change. Many of these words are now a part of the Oxford Dictionary and that speaks of the power of text messaging itself. Text messaging truly is the face of modern communication.

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