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Modern business practices depend heavily on communications. The world is a large marketplace, and most companies have a global business model. Localized businesses arenâ€™t surviving â€“ and the onus is on expanding the horizons. How did the localized businesses metamorphose into a global network? Simple â€“ the advent of telecommunications changed everything, especially the latest VoIP technology. It brought the world closer together. It is now possible to make a marketing pitch in Australia, while you are sitting at your office in Durban, by a video conferencing tool. It saves money and time. In the earlier era, you had to cover half the globe in meeting a client. The money and time overheads could not be supported, so business owners preferred to deal with only local clients. Good opportunities in business deals were thus lost. With modern telecommunication practices, that is a thing of the past.

Earlier, international telephone calls were frighteningly expensive, and the lines were often disconnected in mid-conversation. With Voice over Internet Protocol or VoIP, you can simply use your laptop and data card to talk to an overseas client, at no more expense than the usual Internet plan you are subscribed to. This has magically brought down overheads in business. Voice Logging is another service that has turned things around for businesses. Used extensively in call centers, Voice Logging is the process of recording audio and filing them for future reference. Telephone lines, business radio channels and VoIP conversations are recorded using this service. This service is vital for businesses which are required to maintain detailed records of official conversations. The process that record calls is also called phone recording. Alternatively, the call centre industry also terms them call logging or call recording.

The modern IP phone is at the root of all these services. Instead of the traditional telephone exchange and switches, an IP phone uses an Internet Protocol or IP Address and makes use of the internet channels to transfer audio data as packets. A normal broadband connection would mean you spend next to nothing on unlimited international calls, when you use an IP phone. It reduces the overhead costs of a business dramatically and helps young and smaller businesses to break even and mature in no time. Smaller businesses can now get ambitious and reach out to a global clientele now. Earlier, the global clientele was a sole prerogative of a few multinational giants who could afford the expensive telephone calls which used traditional telephone exchanges.

VoIP providers like uThetha have already been around for a while offering premier business telecommunications solutions and equipment provider. Located in Cape Town, this one stop shop provides Telecommunications consulting, call savings, products, solutions, and services to the small, medium and corporate companies all over South Africa.

VoIP revolution has indeed brought jobs to the doorsteps! So, just switch over to this latest, revolutionary technology. By using VoIP, you can not only make cheaper calls, international calls are possible for a pittance. So, opt for the best service VoIP service provider and go globalâ€•!

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To know more about a call recording and telecommunications solutions in South Africa, please log in uthetha.co.za, where you will get an extensive arrangement of necessary information on a linksys

by cisco , NEC, a skype connect and many more related products.

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