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SMS and SMS API Service for a Better Future by Avena Sowell

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Who doesnâ€™t know about SMS? If you donâ€™t then look behind you! You have a Tyrannosaurus Rex looking hungrily at you. Yes, if you donâ€™t know what an SMS is then you definitely belong to the Jurassic age. SMS is the acronym for Short Messaging Service. SMS allows short text messages to be sent from one mobile phone to another or from a computer to a mobile phone or vice versa.

SMS allows short text messages to be sent to phone from computer. SMS is the ultimate gateway to stay in touch. A message can be sent anytime if the phone is switched on. So, even if the opposite party is busy in a call a message will reach him without interfering his call.

Apart from being the easiest mode of communication, SMS texting is the most generally used data application worldwide. According to statistics there are more than 2.6 billion SMS users worldwide or about 76% mobile phone subscribers globally. It is the most economical and time saving method of communication and hence is considered to be the ultimate answer to global economical communication.

SMS service not only helps stay in touch but also generates a large bulk of income of network providers. There are lots of other things that can be done through Short Messaging Service. Letâ€™s take a quick look at some of them.

SMS service can be used for notifications. Banks and Credit Card companies can give text reminders on upcoming due dates. It can be used to know results of sports, news, weather broadcast and share jokes. In fact, after text messages were made extremely economical it has been used by many, especially teenagers to share jokes or quotes or poems. SMS service is also used by many to chat with friends and colleagues and many prefer this kind of communication to calling since it is more economical and secretive.

Many who go into the technical bits about the SMS service can have a question- What is SMS API? API is again an acronym. It stands for Application Programming Interface and one can say it is what makes integrated digital services work. It is an interface used by a software program to connect and interact with other software programs. In simple words, SMS API allows two SMS gateways to accept and send text messages. They can either be two cellphones or a cellphone and a computer.

Nowadays, SMS service is almost free of charge. Whatever the little we pay is usually the service tax and network maintenance charge. Therefore, many companies use the SMS service to advertise as well. Many websites send texts to their registered users notifying them about special discounts on products or special offers to members. With the introduction of voice message service SMS service has taken another step forward.

Now, messages can be sent to landlines as well. SMS service has brought the whole world to the core of communication technology. Staying in touch has never been this simpler, this economical and this private before. SMS service is truly the global answer to staying in touch, anytime, anywhere.

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Message-Media a business SMS Gateway provider of a sms api, mass sms, bulk sms messaging, sms mass, send sms messages online and a sms offer a 100% uptime guarantee, the only one of itâ€™s kind for US businesses and organizations.

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