Article Side

SMS and its Impact in Our Lives by Jack Samuls

Article published on July 12th 2012 | Communication

The advent of mobile phones has changed our lives to a large extent. Remember the days when there were no mobile phones, no internet on phones, no cheezzy jokes to be shared on the move. We have come a long way and SMS as global phenomenon has taken the world by storm. Invention of mobile phones is certainly a blessing as it has made our life much easier, especially when it comes to communicating with friends, colleagues, business partners or any body with whom you want to get in touch.

Extremely convenient for people on the move, mobile phones with SMS services have ushered in a new lifestyle for people in this ultra-modern era. Users are of all ages and from all sections of the society. Today, even school going kids are seen carrying cell phones to school, which we couldnâ€™t even think of 14 years back. Being easily reachable is what matters and that helps a lot in both domestic and business life. In this busy worldly life it is practically impossible for anyone to sit beside a conventional landline phone waiting for call. One can send a message using a cell phone from almost any part of this globe. Anything wireless is always convenient.

Making Life Easy

Developed as a simple telecom service, text messaging or SMS messaging is no more a new phenomenon. SMS is a much cheaper way to keep in touch with friends and family compared to the expense of voice calls. Just type in a few words or the message in the mobile phone key board and press the send button â€“ your message is delivered to the recipient in just few seconds. Emotions are shared and the intended message or information is delivered in quick time. It is quite simple and easy to send an SMS and these days you can even modify a message and send it in your own language or mother tongue.

All the service providers across the world provide SMS services at subsidized rates and thatâ€™s the reason why it is so much in demand. It is also easier for the user to send or receive SMS in his or her own sweet time without having to wait for the recipient to be absolutely free. Convenience is the name of the game and mobile phone service providers are busy trying to cash on this opportunity or grab maximum market share.

How MessageMedia Helps

There are many companies or service providers playing cat and mouse with SMS services. However, the most reliable ones are always the winners. With offices in USA, UK, Australia and New Zealand, MessageMedia offers SMS services for numerous companies. It offers four ways to create and send SMS â€“ On the web, on your desktop application, in your email software, within your software. It is to be noted here that MessageMedia provides SMS services for corporate and government organizations only, and not for personal users.

The Future of SMS Messaging

According to technology research firm Ovum, SMS contributed about 57 per cent of non-voice revenues for telecom companies globally in 2009 but this is projected to fall to 47 per cent this year. With the advent of Smartphones, the figures have changed; but we canâ€™t say that texting or messaging will end eventually.

Article Source:
http://www.articleside.com/communication-articles/sms-and-its-impact-in-our-lives.htm - Article Side

Jack Samuls - About Author:
Author is an experienced business writer, has been writing in the business world for a long time. The article tells about the features and usage of a titleSMS Sms, sms messaging, sms service australia, a titlesms for business sms for business, sms services.

Article Keywords:
Sms, sms services, sms messaging

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!