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Being a business leader, you may be often isolated requiring an impartial, external eye and ear to assist you in your communication and leadership style. This kind of help & guidance is especially needed for developing a secure message that transcends cultures. The Executive communication coaching is focused on the individual and looks at uncovering the authentic self and unique strengths. It features advice and feedbackÂ on interculturalÂ skills, international business practices and cross-cultural communication that projects you in a consistently positive and powerful way.

The Executive communication coaching makes you capable of doing business in a flat world marketplace. The coaching program mostly features one-to-one coaching (face-to-face or virtually) for professionals like, senior executives, diplomats, and politicians on the international stage. These kinds of training programmes are specifically developed for those who workÂ across cultural boundariesÂ to undertake negotiations, attend meetings or present to international audiences and who want to increase their personal impact, authentically.

The Executive communication coaching helps you to develop your strengths, refine and polish your material, augment your existing skills instead of teaching you a new language. You get an international professional competitive edge. The communication coaching usually covers the following aspects.

Uncovering the uniqueness of your personal strengths

Presentational Brand â€“ projecting yourself authentically when presenting internationally

UnderstandingÂ intercultural communication styles

Developing a strong message

Shaping & adapting your message to the needs of others

Negotiation styles

Silent messages and body indicators

Communication workshops.

These are usually designed for work teams, business partners, families, community groups, and couples. The aim of these workshops is not only to help people improve their communication skills but also to enhance their leadership abilities, identify their strengths and weaknesses, identify how to respond to people and tasks, better interact with other people who have different cultural background, recognize pressure and stress (and know how to combat them) and increase success in the school or on the job.

Yet each programme is tailored to the individual client following an initial discussion.

The transaction costs in international trade are high, which means that anything that prevents success can cost thousands of pounds. You cannot afford to get things wrong. Globalisation has made industries more competitive so it is vital for organisations to have the right international skill set. The failure rate of international joint ventures and mergers is staggering. And, there are

enormous changes happening in the workplace where people of all different nationalities are thrown together. With the challenges of new markets, remote teams and different communication styles across the globe, it is vital that business people take cultural considerations into account.

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Hello, I'm Deborah Swallow and, for the last fifteen years, I've worked in over thirty countries addressing the complexities of people working internationally across multiple cultures . The a Executive communication coaching makes you capable of doing business in a flat world marketplace. so individuals and organizations alike can gain an authentic competitive edge and win in international markets.

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