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The introduction of mobile phones takes place in the Indian market for the first time back in mid-1990s. Being an intrinsic part of every human life, Indian market has witnessed an incessant tremendous growth in terms of mobile phones. Every year the number of mobile phone users is increasing at a tremendous rate. This high-tech gadget facilitates the user in many ways from calling, messaging to enjoying various entertainment applications. The present day cell phones are privileged with all the mediums for entertainment such as video, music, games, and internet. Apart from these, the utility of mobile phones also lies in social networking, expressing thoughts, internet surfing, banking, navigation, reading news, and playing games.

The significant factors behind the rapid growth of mobile handsets in India are cheap handsets, affordable rentals, cost-effective tariffs, and reasonable monthly rentals. In this regard, it is noteworthy that both the mobile phone manufacturers and network service providers are enormously contributing towards the progressive growth. Coveted mobile manufacturing companies such as Samsung, Nokia, Motorola, LG, and Sony Ericson are giving a tough competition with each other to gain whooping profit. Accordingly, the service providers like Aircel, Idea, Reliance, Airtel, Vodafone and Tata Indicom are also competing among them to reach new milestones of success.

Low priced mobile phones are very popular among common masses owing to their cost-effectiveness and multiple functions. The latest cheapest phones are admired for their elegant designs and advanced features. Additionally, these cheap phones are effective in offering very unique and innovative features to cope with the growing demands of the consumers. In India, you can buy highly popular cheap mobile handsets like Samsung Champ Mega Cam, LG C105, Spice Blueberry, Sony Ericsson W150i and Nokia C2-03, to name a few. Capitalizing on their budget-friendly prices, these phones have been able to capture a huge market in India. Moreover, many cheap mobile phones in India are packed with latest features such as powerful battery, TFT screens, Bluetooth, USB, GPRS, EDGE and 3G.

When it comes to cheapest mobile phones in India, people usually prefer Nokia because Nokia phones are known for their sturdy designs, high mega pixel cameras and longer service life. One can easily avail a cost-effective Nokia phone even within a range of INR 1500- 2000. It is to be expected more and more cheap mobile handsets are coming in the Indian market to cater a large number of consumers.

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