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Another company might tell you that a TOGAF certification is the definitive guide to developing the architecture of your enterprise; it's loosely based on TAFIM, developed by the US DoD. How are we doing so far?

For those of you who'd like to see a little more plain English used in business, we're dedicated to keeping it simple, so let's try that again. TOGAF stands for The Open Group Architecture Framework training, which means that it's a way to understand and improve the way in which your business is supported by IT systems.

TOGAF certification doesn't just mean learning about how your company deals with information currently, a TOGAF training course is also the first step to making your IT support systems simpler, safer, and more structurally sound. You can even use TOGAF training to cut costs, understand how to better use your ongoing IT investment, and cut out unnecessary expense by recognising problem areas or weak links in the form of clumsy workarounds and needless extras. Use your TOGAF training course in the workplace, and you'll not only save money, you'll save time and effort by streamlining your information systems. TOGAF certification, quite simply, is a sure-fire way to get your IT investment to work for you.

Three reasons to get your TOGAF certification

Firstly, TOGAF training can significantly reduce IT expenditure. In today's Internet age, many small businesses spend a significant portion of their annual budget on information systems. With everything from basic Internet usage and the office computers to more complex industry-specific software and network storage included in the cost, while essential, it's often higher than one expects or wants. A TOGAF certification can help businesses save money on computing.

TOGAF training can also increase efficiency. A large part of the TOGAF training course is spent understanding what makes up the internal IT structure of your business, which can help you streamline and improve your systems usage, excising redundancies and increasing effectiveness. Once you know where the money's going, you might be surprised by how much of it you're wasting, or not spending as wisely as possible.

Finally, a TOGAF certification can increase your understanding of your enterprise's information infrastructure. Having a clear model defined which takes in all of the interlinked IT systems you use, you can not only use your TOGAF certification to build into your operations an efficient way of using IT, but also help employees and clients understand how you do business, and why you choose to do it the way that you do.

Clients, communication, and TOGAF training

Not so long ago, we could all write 'computer literate' on our personal CV or company prospectus without thinking twice; computer literacy simply meant using the Internet, communicating by email, and processing data using Excel. Today, however, the landscape has changed radically in an incredibly short time. Any executive will be aware that there's a lot more to learn today than there was five years ago.

That's where TOGAF training comes in. Getting a TOGAF certification isn't just a way to polish your CV or add gloss to your employee records; TOGAF training can also help you work more efficiently,

slash IT budgets, and start as you mean to go on with solid IT infrastructures for the future. A world-class way to illustrate and understand the IT systems you're already using, TOGAF training can help you see where your budget goes, where productivity is lost, and how to use IT better in business.

Best of all, a TOGAF certification sends a clear message to clients or customers that you're truly IT literate, in the 2012 sense of the word. Get your TOGAF certification today, and tell clients, with confidence, that you're doing business online and in-house in as effective a manner as possible.

TOGAF training for your team

Investing in the expertise of your employees, in the current climate, is an area of expenditure that can find itself pushed to the bottom of the pile. While most executives agree that your workforce is your biggest asset, and that disgruntled employees are a PR disaster waiting to happen, it can be difficult to commit to additional training even in bigger businesses.

So if you only choose one course to enhance your team's skill-set this year, we urge you to choose TOGAF training. A TOGAF certification for just one well-placed team member can help you understand, illustrate, and even streamline the IT systems you're currently using. Long-established businesses often find that a TOGAF certification helps them see their computing outlay clearly, showing which parts of the system are now defunct, unnecessary or directly wasting resources.

Not only will TOGAF training show your staff that their contribution is valuable, and that you're committed to offering them enriched career prospects, it can also increase morale and productivity. Best of all, a TOGAF certification within your ranks enhances your prospectus, giving prospective clients confidence in your abilities. TOGAF training means computer literacy, efficiency, and improved prospects for the future.

TOGAF and the new business strategy

With the recent uncertain economic times not yet entirely behind us, it's harder than ever for CEOs and executives to put together a coherent strategy for the future, and more difficult still to communicate that strategy widely. Many of us who are in management fall down time and time again on the computing and communications side of business; we simply don't have the expertise to strategise effectively when it comes to IT systems.

That's why we offer TOGAF training courses, culminating in full TOGAF certification for you or a team member. TOGAF training is a thorough and economical way to put together a simple, coherent and accurate image of how your company uses IT in every department. TOGAF training helps executives understand where the IT budget goes, what it achieves, and whether it could be put to better use elsewhere.

Your TOGAF certification could make the difference between overspending on network storage when you should be moving onto economical cloud computing. It could even mean that you can stop wasting money on an IT and systems consultant, when with your TOGAF certification you could be using your newfound skills to understand business computing, and help the rest of your team understand it into the bargain.

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