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Innovation is IMT Ghaziabadâ€™s core competency. The B-School offers its Post Graduate Certificate Programme in Management in collaboration with NIIT Imperia, giving them that extra edge.

IMT Ghaziabad has constantly focused on the bigger picture of Management education. It is with this objective that the institute offers participants in its Post Graduate Certificate Programme in Management (PGCPM) with Dual Specialization to help them enhance their professional careers. The PGCPM â€“ a year long course â€“ aims at developing its participants into competent managers with a global perspective .

The dynamics of global business is very much reflected in this is program of IMT-Ghaziabad. .

Classes are held twice a week between 6.30 to 9.30 pm at NIIT Imperia studio, and it also involves two campus visits to IMT Ghaziabad campus.

â€œThe PGCPM of IMT Ghaziabad is a great chance for working professionals to broaden their knowledge not only in their respective fields but also sharpen their entrepreneurial or job skills from a strategic point of view,â€• says Mr. Amit Kumar Bhangchandani, a PGCPM student. Helping students develop their inherent competencies in General Management, the course introduces us to contemporary business models and practices. â€œWe get to meet working professionals from all over the world,â€• Bhagchandani adds. â€œThey possess different experiences and expertise. This multicultura environment further helps us to grow professionally and personally.â€•

Participants must have at least one year of working experience and get to choose from six different specializations that include General Management, Finance (3 courses), Marketing (3 courses), HR (3 courses), Information Technology Management (3 courses) and Operations Management (3 courses). Working people in the early stages of their careers sometimes find themselves stagnating. This IMT Ghaziabad PGCPM course gives them a leg up on to the professional ladder.

â€œThis program is a very well chalked out program for professionals. The dual specialization feature helped me in enhancing my skills in areas that had been esoteric to me,â€• finds Mr. Varun Hemrajani. â€œMy penchant for strategy was quenched by the three day simulation session held in the IMT Ghaziabad campus. I found the simulation exercise was a flawless replica of the real industry situation.â€• Each carefully planned exercise helps participants get stronger, more confident in their capabilities backed by sound knowledge.

â€œMaking decisions involves marketing and business development along with negotiating with your consumers, suppliers and competitors. The program proved to be the right gap filler for me to step up the career ladder,â€• Mr. Varun is upbeat.

â€œIt is a satellite programme that is a very different platform of learning,â€• says Mr. Shashank Shekar Singh of the uniquely formulated programme. The IMT Ghaziabadâ€™s NIIT Imperia aims at making its participants into master thinkers and planners who see their projects through to the triumphant end.

â€œThe programme ending simulation exercise, has given a fitting finale to a very good and a very well conducted learning experience,â€• Dr. Gaurav Bhardwaj says before he goes off to get his photograph taken with his IMT- PGCPM batch mates.

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