The role of Social Media in Resume Services by Vincent Flower

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Resume services should not overlook the use of social media for executive resumes. We know it as a fact that technology is playing an important in every walk of life. It changed the way we think about how this world operates. With information sharing getting easier, faster, affordable and understandable for virtually everyone, it is getting more beneficial and useful for the employers to search about their prospective employees on various social media websites. In this way, the employers are able to know about their hiring choices and awareness helps them to make wiser decisions.

We will focus on the role of social media services and how your resume writing service should obtain benefit from these sources in order to help you get a better job.

LinkedIn Profiles are a real help

This is the highest standard in job search and hiring nowadays. LinkedIn is a way to connect to co-workers, past colleagues and prospective employers. Many companies have their official profiles on LinkedIn and their staff hiring is done directly from LinkedIn. So if your resume service is reluctant in utilizing this important tool, then either they don’t understand its handiness or they are just rusty at making attractive LinkedIn profiles.

Google+ and Facebook Pages aren’t far behind either

Google+ and Facebook have exploded the social networking industry. Everyone can connect to each other by just a single press of a button. These services also offer something called “Pages”. These pages are a very creative way to promote you on the internet. A page differs in the usual profile as it can be examined by anyone on the internet, not considering the fact of him/her being a member of Google+ or Facebook. Your Facebook/Google+ page can contain all your achievements, awards, honors and experience and it can also help to promote any business that you do.

Start Blogging right away

Blogging is a fairly easy thing to do. Many online blogging services are out there which offer you to have your individual blog. A blog is much like a website but with more options for you to reveal your judgment and opinions, and contribute it with the world. In your blog you can talk about the latest trends and news of your field and industry. This shows to the employer that you are updated and interested in your field and are actually familiar with the industry instead of being just a text-book following employee.

Ever dreamt about starring in your very own movie?

If it was your dream to be the superman in front of a camera, well, here is you chance. Video resumes are a novel and trending sensation in the resume industry. Easy video sharing has also enabled to spread your word in a moving picture. This is pretty impressive and leaves a very long lasting impression as this is a very inventive, pioneering and fresh idea. If you offer him/her a link to your video resume; it is implausible that he/she will ever forget you.

Any of the resume services you hire, you should always look at the above factors as they help you keep one step ahead from other applying candidates.

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