Pedagogy Shift in MBA Education in Bangalore, Mumbai, Pune by Amit Jivani

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MBA or Management Study has great career potential in India and especially in the mega cities like Mumbai, Delhi, Pune, Bangalore, Kolkata, Ahmedabad, Chennai, etcâ€¦ Due to growing industrialization of remote places in the recent times, demand for Managers has increased in the small towns of India as well in all the sectors of business like, productions, services, or just consulting. Competition has increased among the industries and so the need for managementgraduates who can manage business proceeding. Pune is considered as an Oxford of East since the day then prime minister of India, Pandit Jawaharlal Nehrutermed Pune as a Oxford of East. Pune attracts some 50 thousands new students every year from different parts of the country and outside the country (mainly Arab and African Countries). In the last 10 years more than 50 new Colleges have come up offering MBA and Other related courses with gross intake of more than 10,000.

Pune, Mumbai and Bangalore have been the amongst Indiaâ€™s most popular destination for MBA Studies due to the presence of some reputed institutes like Symbiosis, MIT SOM, Pumba, Sinhgad Business schools, FLAME, Walingkar, ITM business Schools, Proton Business School and other institutes imparting quality education for quite a long time. Actually in the past because of Tata Motors, Bajaj Auto, Force Motors, SKF bearings, and many other industrial units they were considered to be best cities for Engineering and Technical Education which not only provides Education but also offers good Engineering Jobs. In the recent years due to growing needs of Management professionals in the same companies and other newly established other companies like, Infosys, Patni, etc. which require Engineering Professionals with Management Acumen or Management studies has increased a lot. This shift in the industriesâ€™ requirement led to increased importance of the MBA or other related Management courses. Due to growing diversification of the products and services and their complexity of the processes, a new demand aroused for super specialized Management Professionals for industry and service specific areas of business processes like, spitality and tourism management, pharma and healthcare management, aviation management, marketing management, finance management, human resources management, production management, BPO managements, after sales support and services management, etc. Management colleges or business schools of not only Pune but almost entire India realized this shift in the industries demands and redesigned their curriculum to produce a talent which can handle the different but very specific demands of the particular industry.

This shift in the pedagogy of the MBA colleges of Pune can be confirmed from establishment of super specialized colleges which provide courses for particular processes or industries like, Institute of Hotel Management â€“ Bangalore, MITCON â€“ Pune, SICS â€“ Pune, etc. This list is quite bigger than 5 institutes.

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