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Jaipuria Institute of Management Noida has been ranked sixth out of the top private B-schools in Indiaâ€™s north zone by Career 360. The publication, from the Outlook Group, targets young people from age 17 to 35, offering a range of advice, insight and information on education and careers and annually comes out with B-School rankings to help future MBA students choose what institute they want to attend.

In 2011 the survey based itâ€™s rankings on a wide range of criteria, including core faculty ratio, PhD faculty ratio, Jaipuria Institute international faculty, faculty with 10 years experience, faculty exchange, full-time PhDs, accreditation, consultancy, national papers and international papers. Jaipuria Institute Chairman Sharad Jaipuria notes â€œModernity, aesthetics and simplicity characterize our green campus which is well equipped with the state-of-the-art learning tools aimed at providing stimulating learning environment.â€•

â€œWe believe that management education is a serious subject matter. We, therefore, benchmark our teaching methodology and infrastructure against Jaipuria College, the best B-Schools around the world. As a leading business house we recognize that todayâ€™s managers must be well trained in anticipating and predicting the future, be good at strategic implementation and possess well-refined â€˜people skills.â€™ It is these qualitative aspects that distinguish our Endeavour and curricula in groomin young managers for the global world.â€•

As Director Anup K. Singh says â€œWe at the Jaipuria Institute of Management, Noida keep our students in the centre stage. Our all endeavors focus on them. The Institute closely interacts with the corporate world and comprehensively understands its needs and expectations from the academe. We nurture students in line with the demands of industry. Consequently, the curricula of different programmers have been developed keeping in mind the requirements of different stakeholders.â€•

â€œWe believe in student-centered learning. The aim of our pedagogy is to help the students learn as active participants in the teaching learning process. Faculty act as facilitators and create learning milieu wherein the students critically analyze business situations and experiment with their ideas. The students are encouraged to learn in their own ways as well as learn from one another.â€•This same survey ranked Jaipuria Institute of Management Lucknow fifth.

Previous ranking of Jaipuria Institute of Management by other organizations and publications have seen the school ranked: AAA by Business and Management Chronicle; A2 by Indian Management; 60th among the top 140 best B-Schools by This Week MaRS; A++ among the Best B-Schools by Business India and among the top 50 best B-Schools by MBA Universe.

In 2011 Careers 360 came out with results comprised of 113 of the top B-Schools in the country, segregating them on the basis of public and private ownership. They ran their algorithms across the whole universe of 113 schools and arrived at their marks. The final rank sheet has been presented after categorizing schools as public and private. The idea was to enable more apple-to-apple comparison of the schools.

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