ERA Business School Hosts HT Shine Job Fair by Esquared

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March 16 and 17 will see the start of many new careers as Era Business School (EBS) Dwarka hosts the HT Shine Job Fair on its campus from 10 a.m. to 5 p.m.

The campus will be packed with first-rate companies interviewing, short-listing candidates and making placement offers to recruit graduating students into their ranks. Last yearâ€™s highly-successful fair saw corporate giants like TCS, Infosys, Hero Group, Xerox, Canon and Jet Airways on hand to give students an opportunity to become a part of their organization.

This year promises to be even better as recruiters will include: Ion Exchange, Airtel, Era Group, Unicon, CMC Ltd.(Tata), Sar HR, Agilent Technologies, Ernst & Young, DCM Data Systems and Aricent Technologies. The HT Shine Job Fair at EBS provides exposure to industry and corporate life, as students are given the opportunity to interact with visiting industry officials and get an insight into the realities of business from those on the front lines. The interaction with the prospective recruits also helps recruiters analyze them to see if the have what takes it to cut it in the corporate world.

Needless to say excitement is running high on the EBS campus.

â€œI have been preparing for the job fair since the past week. Itâ€™s quite reassuring to know that companies are coming to EBS for placements. Kudos to the CRC team,â€• said Sandeep, a second-year student. Being on the brink of starting a career â€“ knowing what happens in the interviews could change the course of your life â€“ is enough to make anyone nervous. However Richa, also a second-year student, said the fair environment â€œmakes the placements a little informal and it has helped me to relax a little bit mentally.â€•

â€œI observed the fair as a first-year student last time. This time itâ€™s my turn! I have butterflies in my stomach!â€• said second-year student Rahul. The HT Shine Job Fair is all about making recruitments better and more efficient.

Shine, a part of Firefly e-Ventures Ltd., is a subsidiary of HT Media. Firefly is HT Mediaâ€™s latest initiative that will be focussing on building brands and businesses in the new media. HT Media Ltd. is one of Indiaâ€™s largest and most respected names in the media industry, with a wide circulation of brands such as Hindustan Times and Hindi Hindustan, which combine an 84-year-old tradition of ethical journalism and progressive business practices.

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