



Article Side

Tips to get best deals on Wholesale Urban Wear by [Jayden Taylor](#)

Article published on June 22nd 2012 | [Clothing](#)

The drift of hip hop urban clothing is changing regularly. What is hot these days may be gone tomorrow. Hence, more often the distributors and retailers are more puzzled as regards to the strategy that requires to be adopted to ensure the best deals on the wholesale urban wear. But if you follow some basic rules then you will be able to obtain some bulk deals on the wholesale urban wear and you will also not face any problem of dead stock or accumulated stock.

Take a close look at the 4 basic steps to get the bulk deals on the wholesale urban wear.

Variety:

Unless and until you cater to the various tastes of the people and offer a great variety of the quality goods to the customers, you cannot expect customers to come to you. Therefore, instead of restricting and typecasting yourself to any particular brands, you can always have much more brands to provide to your patrons. Who knows you can find the best from some of the best selling brands like TapouT in the market.

When you stock different varieties for your patrons, you would be sure to hook them forever. Moreover, instead of keeping on just the regular sizes, you must also offer a wide variety in the plus size clothing as well. Most of the women and men in their thirties are no longer slim and trim before wearing the urban hip hop clothing. Hence it would be advisable to keep a great stock of the plus size clothing.

Price

First and foremost the most significant factor to obtain bulk deals on the wholesale urban wear will be to work on the low margins. You should offer your customers with quality goods at a low margin. When you provide the best price to the dealers, then you will not be hesitant to get into a long term relationship with you and will always place some bulk orders with you. In this way, you will essentially be able to generate more volume and earn some greater profits.

Quality

If you are not offering best quality to your customers then it is unlikely for you to receive repeat orders as well. Hence, paying utmost importance to quality is significant. Moreover, you need to take into account that some wholesale urban dealers even deal in fake products as well. Therefore, you must take certain precautions. You must always choose to place orders with the genuine dealers only. The brands that you choose to provide to the customers must be of great quality in terms of color, fabric, fitting and stitch.

Market Research

It's a known fact that trends in the urban hip hop clothing tend to change soon. Hence, it is important to conduct a market survey at a regular interval. You must check what is selling and what is not. You can take a leisurely walk at the hypermarkets and malls to get to know what is ruling in the market. For instance, the club button down shirts are quite popular these days.

You can even browse through different fashion sites to get to know what's on at this moment and what the most recent trends are. All of these simple steps will help you to obtain bulk deals on

wholesale urban wear always. Ensure all of these steps so that your patrons will never shy away from you and you can always get repeat orders.

Article Source:

<http://www.articleside.com/clothing-articles/tips-to-get-best-deals-on-wholesale-urban-wear.htm> - [Article Side](#)

[Jayden Taylor](#) - About Author:

Cluburban.com offers the best collection of a [wholesale urban wear](#) for both men and women at the cheapest prices. You can get order online directly from your comfortable place with few single clicks.

Article Keywords:

Casual button down shirts, Zoo York, Hustler clothing, Metal Mulisha, Gangster clothes, Affliction clothing

You can find more [free articles](#) on [Article Side](#). Sign up today and share your knowledge to the community! It is completely FREE!