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Menâ€™s Fashion since the turn of the century

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Traditionally menâ€™s fashion has always moved at a more casual pace than its female counterpart. Whilst ladies were trying the latest bin bag ball gown or

bubble wrap trouser suit on for size, men could be found arranging their pants into alphabetical order. But during the new Millennium men have embraced a

range of different styles and looks. As the modern world has gathered speed so has the willingness of men to chop and change their wardrobes. Globalisation

has encouraged a criss-crossing of different styles from across the world. Fashion guruâ€™s have dubbed this new mix and match ethos as the era of â€˜mash upâ€™.

Here are some of the trends that have taken off since the year 2000.

The Metrosexual

During the early days of the 21st century men took to the streets to buy moisturiser. It was now seen as perfectly acceptable to be an urban male with a

strong aesthetic sense who spends a great deal of time and money on his appearance and lifestyle. Naturally, leather trousers and metallic patterned shirts

were all over the place, as were heterosexual men who described themselves as â€˜sensitiveâ€™ and â€˜touchâ€™. David Beckham was the fashion icon of this

generation of dandies.

The Preppy Look

In the middle of the decade wealthy teenagers began wearing expensive designer brands as badges of their status. This was a reaction to various individualist

groups like 'goths' and 'skaters' for whom everything had to be baggy and black as a symbol of their status. The preppy look utilizes bright bold colours,

especially cyan. A form fitting aesthetic is paramount. Cable knit sweaters, polo shirts and dark denims are all staples in this clean, neat and affluent

look.

Suited and Booted

Suits made a huge comeback in the new millennium. No longer was your suit merely a work uniform it was now your sharpest casual go-to item. Tailored suits

were seen on the pages of glossy magazines but high street outlets also began to offer a great range of colours and styles. Slim fit suits have become a

steadfast piece in men's fashion a modern feel tempered with timeless cuts and quality.

The Hipster

In the present day indie chic rules the roost. Skinny jeans, converse shoes and low neck-lined T-shirts are everywhere at the moment. Not perhaps the most

comfortable look in the history of fashion but no one ever said looking good was easy. Facial hair has also made a comeback, with stubble being the number

one accessory of choice for men.

The era of â€˜mash upâ€™ has seen men take on many different styles and looks. Certainly the modern man has inherited a real preoccupation with fit but he has

also found a new freedom and willingness with which to express himself through the diverse and developing world of men's fashion now on the high street.

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