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Make a statement - Fashion that makes you feel special this season by Paul Smith

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Itâ€™s another week of action â€“ of glamour, style and elegance! Once again, itâ€™s time for the big eve that showcases beauty at its best. The London Fashion Week Autumn/Winter 2012 is sure to make the banks of Thames bustle with the runway shows, parties and all the razzle-dazzle. Yes, LFW is bringing to town yet another February of Fashion, Flashlights and Festivity. Is this season of staying stylish only for the elite and the beauties that walk the ramps? Certainly not!! Itâ€™s for each one of us â€“ for you, me and every single personâ€¦ who is, and knows that she deserves to be, special.

So how do we stay in line with the latest fashion trends (of course without tearing our pockets off)? Luxury and style these days doesnâ€™t come with stellar price tags. With technology taking shopping to the masses through the computer screen, fashion is now within our reach and much within comforts of our own space. What more!! Seasons like these spurs up an extravaganza of discounts - both by way of promotions from the retailers and through the array of discount codes on these. Thereâ€™s many a site that deals out voucher codes from time to time, making fashion shopping so much more affordable. Making the right choice is all we must do to stay smart. Letâ€™s take a look at whatâ€™s trending now on the fashion space.

Styles -Dress according to the occasion

Fashion changes in a flash and it wonâ€™t be surprising to see the rage of yesteryears making a comeback in all new forms. Be it the smashing street wear or the dashing ladylike look, we might see the sparkle of legacy being passed down on to the designs this winter. Whatever you wear, razor sharp cuts precisely fitting the body is the up-town trend these days.

Be street smart and flaunt that naughty boyish lookâ€¦ for androgynous fashion is still very much in demand and yet so fresh. Add a dash of the swinging sixties to get that chic style. The Chignon hairstyle or the hippie cuts â€“ of course with a color streak added - may make you the beautifully bold one on street! And donâ€™t be surprised if you spot the beehive hairdo of the 60s reappear this time around.

The classy elegance of a countess - that can be the perfect look for all those special occasions and parties. Yet again, trousers could be seen giving way to the more lady-like outfits. Maxi skirts, middies or long pencil skirts â€“ as long as they come in the neutral shades, theyâ€™d do the trick! For the subtler moments, robe yourself in the basic whites â€“ but this time, with some shimmer and shine of satin or silk. Add on lace or crochet for that rich look by means of a clutch purse or a wear-over jacket. The most stunning pin curls of the roaring forties might as well make a comeback to complete the classy look.

Colors and prints

Even though the restrained colors of monochrome, wine and leather are the norm for winter wear, 2012 seems to be clinging on to the hangover of the summerâ€™s solids. But the bold statements these bright teal, crimson and ocean blue make may not be for everyone. If you dare to take all the attention, experiment with colors that stun. Else stick to the safer bets like shades of nature and the pastels.

Patterns are more or less limited to the warmer months whereas this winter we might see the natural patterns on fur and leather taking over. Though there may be experiments with polka dots and floral/winter themed prints, it would be safer to stay with the simple sophistication.

For that final touch, accessorize with a neutral colored bag (you can try out different shapes and sizes) a trending shade of lipstick (and yeah! The dramatic red has made a striking come back) and above all, donâ€™t forget to wear that capturing smile of yours! And voila!! Lady, you are all set and dressed to kill!!

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