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Henri Lloyd clothing, one of the leaders in creating menswear which is fashion forward and fit for purpose, has done it again with its latest Blue Eco collection, a unique range of clothing made from recycled polyester fabric â€“ making the company the first in the world to try out this new innovative way of producing clothing. Donâ€™t be fooled into thinking this is a phase or a one off â€“ the company plans to use this method of recycling clothing indefinitely, and weâ€™re looking forward to seeing the results.

The Henri Lloyd brand has a long tradition of producing menswear clothing that uses the latest available technology to ensure its customers get the best out of the brand. From innovative waterproofing to more functional additions to their clothes, one thing that canâ€™t be argued with is that itâ€™s always done in style. The brand may have started by making clothes designed for wear for sailing and yachting but its development into a leading fashion brand has only strengthened its appeal. So many other companies have tried to capture the Henri Lloyd image of nautical looks and fresh sporty styles but none of them can compare to this fantastic British power house.

Henri Lloyd clothing has some big things lined up for this summer, proving to be a big year with the launch of Blue Eco, and from what weâ€™ve seen from the SS12 menswear collection so far, we know youâ€™re going to be impressed. Hot favourites from the collection include on-trend rolled up style chinos teamed with deck shoes and chunky knits and tailored shorts with smart blazers. The whole line is a great interpretation of â€˜preppy coolâ€™ featuring sharp styles in a range of seaside inspired colours â€“ think blues, neutrals and whites for the season ahead. The styles are easily wearable and can be worn during the day for cocktails by the sea or dressed up for the evening. All you need to complete the look is a pair of sunglasses and youâ€™ll be good to go.

The brand is also launching its new season collection of jackets and outerwear featuring waterproof windbreaker jackets in some great colours as well as cool denim pieces to ensure you is covered no matter what the weather. Whilst weâ€™re crossing our fingers for a fantastic British summer, itâ€™s nice know that Henri Lloyd has covered all bases and whether youâ€™ll be setting sail or staying on dry land, thereâ€™s a look and a style for all.

With the Olympics and the Queenâ€™s Diamond Jubilee on the horizon this summer, thereâ€™s no better time to stay in Britain, or pay a visit from overseas, and with a great British brand like Henri Lloyd clothing providing this summerâ€™s best looks, youâ€™re guaranteed a fun and stylish time whilst youâ€™ here.

Check out the Henri Lloyd Clothing brand page on Ragazzi for all the Henri Lloyd clothing UK.

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Henri Lloyd clothing is deemed to be the leader in producing excellent sportswear and apparels which can be seen often all over the world nowadays. a Henri Lloyd Clothing Succeeded in

maintaining itself on top by maintaining its quality and design patterns on priority, check out the latest a Henri Lloyd Clothing UK on Ragazzi's page.

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