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Going for Gold. Sole Divas Cheering on Team GB at the London 2012 Olympics by Penelope Horsley

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Well Olympic fever has really grabbed the nation and what better way to get involved in the Olympics and show your support than going for gold and grabbing yourself a pair of gold shoes. Gold metallic shoes can bring that medal-winning glamour to any outfit.

Great Britain may well be about the red, white and blue but as the gold-adorned tracksuits worn by Team GB at the fabulous opening ceremony proved, coupled with the gold rush of medals over the last few days, gold is what it is really all about.

And even the designers have embraced the Olympic fever that is sweeping the nation. Karl Lagerfeld arrived in London last week for the exclusive launch of his Olympics-inspired range at the London mega store Selfridges. The third floor in Selfridgesâ€™ Contemporary womenâ€™s wear departm has been completely made over by Lagerfeld with glitzy Karl collars and Karl iPhone cases, and the main man himself arrived with his Karl Krew (an entourage of aesthetically pleasing men wearing T-shirts adorned with Karlâ€™s face)

The signature Karl collars been given an Olympic makeover and are available in a gold, silver and bronze colour way.

And it is not just Largerfield who is cashing in on the Olympics, the creative teams at Miu Miu have created a collection of gold, silver and bronze special edition bags, shoes and tech-accessories which went on sale on the day the Olympiad began.

Gold is the ideal colour to improve the look of any party outfit. If you want to add some glitter to your dress without being too obvious then you should go for gold shoes. Gold shoes work beautifully with darker, more subdued colours. Dark greys, different intensities of black and navy are stylish and glamorous as Victoria Beckham showed this month.

However if you are brave enough, wear your gold shoes with bright flashy colours just like Kelly Brook who was seen last month in a bright tangerine dress coupled with killer gold heels.

And gold shoes are also making an impact on the red carpet. Malin Akerman dazzled on the red carpet at the Rock of Ages premiere in London where she accessorised her beautiful gold dress with sky high gold shoes and a small matching clutch.

WANT TO LOOK GOOD IN GOLD TOO?

Take a look at the different styles of gold shoes we have to offer at Sole Divas:

For a casual look, the elegant viola toe post gold leather metallic sandals emulate the gladiator style which is very fashionable this season.

Evening dresses will take on a glamorous look with the Nina gold strappy sandals which have diamante encrusted straps running around the foot for extra added sparkle.

Alternatively choose the stunning Faith metallic gold strappy sandals with encrusted clear diamantes & yellow gems running up the foot for extra glamour

For a more elegant look the Clio gold satin sandals by Lexus Shoes have a diamante encrusted double bar for extra glamour and also come with a matching clutch bag.

Add a little sparkle to your feet with the lovely cathleen gold evening sandal with diamante twists across the foot & a buckle fastening at the ankle.

And finally, the stunning Cassie gold satin peep toe shoes with rouching & flower are perfect for a wedding or other special occasion.

Bring on the gold rush!

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