Tyra Banks supporting 'Asiaâ€™s Next Top Model' in Singapore

Nicole Ben

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Tyra Banks was spotted in Singapore for the promotion of 'Asiaâ€™s Next Top Model '. A new version of her fashion-themed reality TV show 'Americaâ€™s Next Top Model'.

Tyra Banks, the supermodel turned super mogul, was in Singapore for supporting 'Asia's Next Top Model', an upcoming reality TV show. The show is a new version of the fashion-themed reality TV show 'Americaâ€™s Next Top Model'. The show will be set on air across Asia via both free-to-air and cable channels late this year.

The 38-year-old American model is the founder, executive producer, and host of 'Americaâ€™s Next Top Model'. The show was first aired in the year 2003, and now in the 19th cycle, the TV franchise has launched international spinoffs across the world. The local versions launched in Asian countries including Vietnam, Thailand, China, Philippines, and South Korea. 'Asiaâ€™s Next Top Model' will be the first version which will broadcast in English with a pan-regional scope.

The host of 'America's Next Top Model' was seen, doing interviews, in the press conference of 'Asia's Next Top Model'. She also met the CEO of Ice-TV Group, Anita Hatta. She breezed into the press conference in gold skyscraper heels and a bright yellow wrap dress, looking like a Barbie doll from HT2.

The main eligibility criteria for the applicants were they should be of Asian descent and must be between 18 to 27 years of age. The show received applications from 38 countries across the world like Australia, South Africa, North and South America, Uzbekistan, New Zealand, Iraq, U.K. and Papua New Guinea. The applications are now closed. Further details about the short-listed applicants, broadcast, and sponsorship partners will be announced on September 25.

Nadya Hutagalung, the gorgeous Singapore-based model, will host the show while Singaporean fashion director Daniel Boey, Philippine model and TV host Joey Mead-King, and Canadian fashion photographer Todd Anthony Tyler will be the honourable judges.

The Asian models are increasingly being embraced by the international designers, and Ms. Banks thinks this rise is an absolutely beautiful thing. She doesn't like models of different races keep coming and going out of fashion. She said that the industry should work with all types of models. She supports diversity in the fashion industry to expand the definition of beauty.

It was nice to see her down-to-earth behaviour, when she showed her dislike for the term 'plus-size' models, and prefer the term 'fiercely real' instead.

She also said the show will now embrace social media for empowering fans to note for their favourite contestants. Earlier the concept of public opinion was not there as she feared that the fans will vote the prettiest girl, but now the audience understands that beauty is beyond looking like a Barbie.

Just watch out to see how competitive the girls will be on 'Asiaâ€™s Next Top Model'.

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