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We have gone past the first decade of the new millennia and technology is advancing at a rocket speed. There are new inventions introduced in the market every other day. There is a stiff competition in all fields of employment. And the trick is to look apart from the rest of the crowd if you are to earn a top job. So, what makes the difference during an interview? Is it all about the educational qualifications or how many trophies or awards you have won? No, it all comes down to oneâ€™s personality and how he/she presents himself/herself. You should be able to speak clearly and confidently, convey the message to the interviewers.

This is the era of cut throat competition in the arena of career building. There are thousands of graduates preparing their CVâ€™s every day. These CVâ€™s are opened and read by many employers a companies. CV is an important element to portray your educational background and other talents that you possess. If there is something impressive in your CV only then will you get an interview date from the employers. But if you have a run-of-the-mill type of a CV then your dreams of landing a good job go in vain. Many graduates make a major blunder in this regard. They do not pay much attention to their CV. Most graduates are still sending conventional CVâ€™s to the employers. Conventional CVâ€™s have become outdated in the present times. Video CVâ€™s are the new innovation the job field. It makes the applicant stand out from the rest. Video CV not only allows you to portray your educational qualifications, but it also displays your personality. Employers can judge your confidence, body language, appearance and speech performance by looking through video CVâ€™s. In short video CV which is also known as VCV puts whole persona of the applicant in front of the employers.

It is easy to make video CVâ€™s. All you require is a digital camera which has a video feature in it or a video camera. There is a lot of video editing software available online. You can install one such software and give the final touches to your CV. If you want to get best professional touch then there are various video editing centres too.

But before making video CVâ€™s keep the following points in mind:

â€¢ Your dressing should be appropriate. Dress as though you are facing a face-to-face interview.

â€¢ The location of the shoot should not have any mess or other distractions.

â€¢ Make sure you know the job scope you are applying for. This will enable you to ponder on the points that are relevant for the specific job.

â€¢ You may research before the shoot to find some questions that the interviewer might want to know. Talk about these questions in your video CVâ€™s.

â€¢ You should talk confidently and clearly. One of the best things about any video resume is that you can edit the video and perform re-takes if required.

â€¢ The video submitted should represent you properly to the employer. It should tell them how much you deserve the position.

â€¢ You should definitely mention your name and other contact details at the end of your video CV.

â€¢ Try to keep the video CV short. Ideally video CVâ€™s should not be more than 2-3 minutes long.

You can give a new meaning to your CV with the video CVâ€™s. Keep the above mentioned points in mind and you will definitely create an impression in the job market.

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