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Use professional services to create online resume or create online portfolio by Julia Bennet

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Look at the biggest companies of the world and think about all the money they spend on advertisements. Nike, a billion dollar company that sells in almost every country of the world, spends close to 2 billion dollars a year on advertisements. Why does Nike need to spend so much money when it sells so much anyway? It is because it needs to be visible to its customers. When you are looking for a job you need a similar visibility. And visibility will happen when you create online resume or create online portfolio and market it online.

There are websites that help you create online resume or create online portfolio. They have some very easy to use tools that help you create a different looking resume to attract the attention of prospective employers. These websites let you go through free sample resume and free sample portfolio so that you get a real life feel of all the possibilities that can happen when you go online for your resume creation.

To create online resume or create online portfolio you will first need to choose a background template. Any website that allows the creation of online resumes and portfolios has plenty of templates to choose from. While your personal preference will always have precedence on your choice, you should also keep in mind your skills. This means that you may want to use a medical looking template if you are a doctor or a nurse and so on. Once you are through choosing the template you will just need to follow some additional steps to create online resume or create online portfolio.

When you create online resume or create online portfolio with these websites you donâ€™t only create a resume or a portfolio. You actually create an entire website for yourself. So you have different sections in your website â€“ information on your skills and personality go into the about page, your CV goes into the resume page, your project details go into the projects page and your contact details go into the contacts page. There is a whole system around creating your resume and portfolio online that makes it so popular and effective.

And of course, you have the option of uploading photos and videos when you create online resume or create online portfolio. The video could just be a short message about the kind of job you are looking for, how your skills can help you excel in that job and what added value you bring to the table when you are hired by a company. When a prospective employer goes through your online resume or portfolio they immediately get to see what you are. And if they like what they see and call for an interview, your job is already half done.

Create online resume or create online portfolio and publish it online. Promote it well and there will be no better brand promotion for you as far as employers are concerned. Put in some thought behind the resume creation and jobs will keep falling in your lap.

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Julia Bennet - About Author:
To a create online resume or a create online portfolio all you need is a good hosting website and some imagination from your side.

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