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Logan Jade Wang Announces Creation of 50 New Jobs in Harbour West by Colbert Raynard

Article published on January 23rd 2012 | Career

Harbour West has received an enormous jobs boost with the announcement that. Pricare Products is to create 50 jobs at its factory in the town.

Chairperson of the Harbour West Development Authority Logan Jade Wang said, â€œIt is a real shot in the arm and a terrific vote of confidence in Harbour West and will breath new confidence into the town. We have had some unemployment issues since the closure of one or two older businesses in the town so have some skilled people waiting to fill the new rolesâ€•.

Pricare currently employs 30 staff at its factory in Harbour West having first started manufacturing work boots for construction workers in 1976. A new designer Mali Jones suggested the company should move into urban footwear using the construction boots as the basis and the demand for them has resulted in this welcome jobs boost to the area.

Chris Thile, CEO of Pricare, said: "This investment proves our faith in the work force of our Harbour West factory and we anticipate that our new product lines will generate even more jobs in due courseâ€•. Mali Jones originally from an industrial design background is thrilled by the response to the new product lines. â€œI took a risk but Chris Thile had faith in me to deliver and thankfully it has paid off. We have wanted to establish a niche in the footwear market to bring something edgier to the consumer.

Chris Thile recognised the good work of the Harbour West Development Authority and praised Logan Jade Wang for having the vision to develop the industrial park in a waterside setting and agreeing to Pricareâ€™s main tenant status.

Chris Thile stated that a commitment to local employment would be paramount and as the new jobs come on stream over the next twelve months, vacancies will be advertised locally before throwing open to a wider base of applicants.

Article Source:
http://www.articleside.com/career-articles/logan-jade-wang-announces-creation-of-50-new-jobs-in-harbour-west.htm - Article Side

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Colbert Raynard is a technical writer, researcher who has a passion of writing and research. He mainly spends his time to informative websites like Wikipedia and Squidoo. Nowadays, Heâ€™s writing about finance articles which are his core interest.

Article Keywords:
Logan Jade Wang

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