Article Side

Graphic Design Schools in Miami Create Digital Gurus by Amy Russell

Article published on February 29th 2012 | Career

You can chose from several rewarding careers after you earn a degree from one of the quality graphic design schools in Miami. New graduates familiar with the latest trends in design and technology are frontrunners for rewarding careers in a hot job market. The diverse field of graphic design is expected to continuing growing over the next decade. The United States Department of Labor cites the transition from hard print material to digital technology as one of the reasons designers are in demand. The department predicts steady growth and a solid job market for graphic designers skilled in digital technology.

Graphic design schools in Miami prepare students for a wide range of careers options. Commercial designers work in advertising and marketing for large corporations and private firms. Architects, doctors, lawyers and other professionals require the services of a graphic designer. Graphic design work appears in movies, the music industry and all forms of advertising. Publishing companies employ graphic designers to complete tasks ranging from digital illustrations in electronic books to designing the company website to creating a company logo to reinforce branding.

The best programs should focus on your talent as an individual. For example, your advisor might recommend resources or related classes to help maximize your strengths. If you think of yourself more as an artist than a designer, you can find a job to match your interests. Commercial artists often work with digital images as well as hand drawn sketches.

Graphic design schools in Miami also provide students with the latest design software for MacIntosh and PC platforms. Adobe Creative Suite featuring InDesign, Illustrator and Photoshop, Microsoft Publisher, Dreamweaver, Adobe Flash, QuarkXPress and Maya are a few examples.

Multi-media training for graphic designers include using a variety of electronic equipment such as video and digital cameras, computers, scanners, electronic tablets (such as iPads) and an array of other devices. Recent graduates familiar with up-to-date technology and equipment can step into a job and perform duties as expected. The course work leading to an associate degree at graphic design school revolve around electronic technology and production. In addition to software, students take classes in entrepreneurship, animation, fundamentals of design, motion graphics and applications. Additional classwork typically deals with effective communication skills. Speech and composition are often required due to the large numbers of graphic designers who work as freelancers or start their own businesses.

Certifications in the design field also span a large area. While most graphic design programs require 24 months of school, there are options for separate certifications. For example, you can earn a CIW (Certified Internet Webmaster). You can become an Adobe Certified Expert or a Microsoft Certified Professional. Many other software products offer expert status. These certifications demonstrate proficient skills at a professional level.Â Certifications assure a prospective employer you have the skills need to perform job tasks. Maintaining a professional portfolio of your work is another effective tool on the job market.

Obtaining an Associate's Degree in Digital Graphic Design covers all your bases. Employers expect degreed candidates to work independently with minimal instructions. The best graphic design schools in Miami should furnish all the resources needed to prepare you for a challenging and rewarding career as a designer. As employment demands continue to increase and more companies switch to digital formats, your education should give you the edge in landing a solid job suited to your interests.

Article Source:
http://www.articleside.com/career-articles/graphic-design-schools-in-miami-create-digital-gurus.htm - Article Side

Amy Russell - About Author:
Amy Russell is an independent college counselor who enjoys helping others achieve their education goals. One of the most popular questions that she gets is where can I find the best a graphic design schools in Miami? Being a South Florida local, she tends to refer students in the area to a http://www.cbt.edu/.

Article Keywords:
graphic design schools in Miami

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!