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Contrary to popular notion especially among fresh college graduates, career counseling services are also applicable to individuals who have already made their mark in their respective professions or who have already embarked on their chosen careerâ€™s. This is because career management is a lifelong process that each and every individual must undertake for several reasons.

Who Are in Need

Career counseling is necessary for several situations. You will find yourself in one of the following categories:

â€¢ Career Shift

In this category, the individual finds himself unhappy, unfulfilled or unrewarded for his efforts in the workplace. It may be that his profession or occupation was not the one he wanted for himself in the first place, which can be due to pressure from parents to follow in their footsteps, pressure borne of economic constraints, or pressure to find any available job. No matter the reason, a career change is in the works with proper career management is critical in becoming successful in a new profession.

â€¢ Career Upgrade

The individual may be happy with his chosen profession, whatever it may be, but feels that it is at a plateau â€“ no professional advancement in sight, that is. In this case, career counseling becomes critical in properly planning the next steps, the next position, and the next advancement in oneâ€™s career.

Why the Need

In these two instances, the services of a professional career counselor will truly make a big difference. Such is the importance of proper career management for those looking for career shifts or for career upgrades that it can mean the difference between succeeding and failing at the life-changing task.

For those who want to shift careerâ€™s, professional career counseling services is essential in many respects. The professional career counselor will work with the individual to clearly identify his likes and dislikes in an occupation including its working environment; his personal and professional goals as these relate to his desired occupation; and his skills set and aptitudes. The main goal in career counseling for career shifters is to identify the most suitable occupation for the individual and then map out the steps that must be taken to be in said profession.

For those who want an upgrade in their careesâ€™s, the services of a career management professional are equally important. The individual will be provided with expert guidance on identifying the why, where and why as well as how of the career stagnation and career advancement. A clearer picture of why, where and how the career has stagnated comes out, which makes it easier to map out the why, where and how of advancements in career.

Even when you believe that you are happy in your chosen profession â€“ happy in the sense that you are well-compensated and well-rewarded for your work â€“ you may still need career counseling. It

pays to have a clear view of where you are now and where you are headed, professionally speaking, as well as being able to maintain authenticity, balance and challenge in your line of work â€“ and that is what makes for a rewarding career.

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