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A Business Degree Can Lead You to Many Careers by [DJ Willis](#)

Article published on February 26th 2012 | [Career](#)

Whether you might be a parent attempting to help your senior high school graduate prepare for college, or an adult learner preparing to return to college (as well as attend the very first time), one of the most important decisions to make when it comes to college is what you will major in.

The field you major in will dictate which kind of degree you'll get, and later on which kind of business you can get whenever you graduate. Because of this, it's important to be sure you choose a degree which will offer you excellent opportunities in various jobs that you would actually enjoy. For example, if you really love business, a business degree would make a lot of sense.

Exactly how do you know what types of occupations are available for the kind of degree you are looking at? The easiest method to find this kind of information is by spending a respectable amount of your time researching the career opportunities related to the specific degree you are looking at. You can do this various ways, however the fastest is by using various online resources.

Let's return to our example of a business degree. If you are interested in business, but aren't sure what you might do having a degree in this area, you would want to spend some time studying available job opportunities. If you were to get this done, some of the jobs you'd find out about would include management consultant, marketing specialist, accountant, and much more.

But it isn't enough to know which jobs opportunities are available in the degree field you are interested in. You also have to know what the ten year outlook is for the jobs you believe you would enjoy. A good place to find current info on the job outlook of a particular field may be the Bureau of Labor Statistic's (BLS) website.

So let's say you did plenty of research on the job opportunities related to obtaining a business degree, and decided that being an auditor sounds like a lot of fun. Using the BLS website, you could discover information about exactly what the job market for auditors is expected to look like over the next ten years. If the outlook isn't great, that information can help you decide if being an auditor is right for you, or if another career would be better.

There are many job opportunities related to most degree programs, meaning in most cases, you will not be stuck with one career path when you graduate. So when choosing a career field, focus first on choosing one with lots of opportunities you would enjoy.

After that, concentrate on researching the job outlook for specific careers you think you would enjoy. If the outlook is detrimental for just about any of them, you might decide to pursue a diploma in another field you're also interested in. Or you may decide to stay with the first choice, despite the job outlook. Either way, you will be going into your selected degree field knowing precisely what you're in for when you graduate.

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Article Keywords:

Master of information systems, business degree

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