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Growing number of working women, changing fashion trends, increased awareness about better fits, rising disposable income and level of information have given the women innerwear industry a new dimension. As per the estimate carried out in our latest research report, the womenâ€™s innerwear market will post a CAGR growth of more than 16% during 2012-2015.

Our report, â€œWomen Innerwear Market in India Outlook 2015â€•, estimates the current market size, and presents forecasts on the basis of in-depth study and analysis of trends, demographics, consumer behavior, and spending patterns. It also studies how the markets for women innerwear are currently performing, and in which direction they are likely to move in the coming years. We have looked into the trends, and found that retail giants are now tapping the markets in tier-II & tier-III cities by expanding their footprints to these locations. http://www.bharatbook.com/market-research-reports/retail-market-research-report/women-innerwear-market-in-india-outlook-2015.html

The analytical and comprehensive research thoroughly evaluates the womenâ€™s innerwear markets in India. It also presents the competitive landscape by giving an overview of the activities of key players like Lovable. Overall, the study aims at providing a balanced outlook of the women innerwear market to clients to help them make sound investment decisions. marketing research report

For more information kindly visit :

Women Innerwear Market in India Outlook 2015

Or

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