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The first reference of Wireless Fidelity or Wi-Fi can be tracked back all the way to the year 1985 but not until recently it started attracting the attention of the Indian consumers both business and general users. Wi-Fi allows the users to take advantage of the wireless networking through internet and intranet along with the flexibility of multiple usage location and multiple devices. With more and more mobile devices such as smartphones, Tablet PCs and laptops being equipped with Wi-Fi chips, usage of wireless broadband via the same has seen significant growth. Increasing numbers of Wi-Fi equipments offering and variations of the same ensures a promising market for Wi-Fi in India.

http://www.bharatbook.com/market-research-reports/mobile-and-telecoms-market-research-report/wi-fi-market-in-india-2011.html

The report begins with â€˜Introductionâ€™ section covering overview regarding Wi-Fi which provides basic idea regarding the wireless technologies with some technical details. It also elaborates the process of Wi-Fi transmission of wireless radio signals & receival of it by various compatible devices in different locations.

The â€˜Market Overviewâ€™ section elaborates global & domestic market state of Wi-Fi products & services. It also provides statistical information regarding Wi-Fi enabled devices, shipment of Wi-Fi products, enterprise Wi-Fi market, global Wi-Fi hotspots and its growth. Market overview of Wi-Fi in India covers similar information regarding Wi-Fi equipments, devices, Wi-Fi hotspot deployment and market share by major Wi-Fi equipment manufacturers. â€˜Wi-Fi Technology Snapshotâ€™ sub-section briefs about the various revisions of the Wi-Fi technologies till date with technical information such as frequency channel, bandwidth and disadvantages for each. The â€˜Wi-Fi Value Chainâ€™ provides basic idea regarding the flow of Wi-Fi products from producer to end users. Next the locations of major Wi-Fi hotspots in various states & cities in India are stated & highlighted on a map.

It is followed by â€˜Scope in Indiaâ€™ section which discusses the advantages of Wi-Fi, scope of the same in verticals or sectors. Specific sectors have been highlighted with information regarding each of their market state and opportunity areas in the sectors for Wi-Fi

Next, â€˜Selection Criteriaâ€™ highlights the prime factors which the users consider upon before buying Wi-Fi equipments and other WLAN hardware products. It will provide a fundamental idea regarding the generic & technical aspects on which the user emphasize more on, hence help the vendors focus on prime factors of such products..Industry Analysis

For more information kindly visit :

Wi-Fi Market in India 2011

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