Article Side
What Makes for Luxury Vehicles: is It Brand or Price? by Tari Ledsome

Article published on March 23rd 2012 | Business

What makes a luxury vehicle? Does its expensive price alone make it luxurious? The general criteria on what makes a vehicle luxurious are the prestige of the brand name, a sizeable and spacious interior, seat quality and comfort, and car accessories with the latest technology.

Itâ€™s hard to pinpoint the exact beginning of luxury cars. Every era in the history of automotive industry has certain makes or models that are more expensive, primarily because of better design and engineering. But if we talk about target markets, itâ€™s easy to conclude that luxury vehicles are especially made for wealthy buyers. Several luxury car manufacturers even accept orders for customization but at a higher cost for the customer.

There are tiers to how luxurious a vehicle can be. Any Buick dealership Indianapolis car buyers patronize has these luxury cars. There are entry level luxury cars, midlevel, and ultra luxury cars. For an entry level luxury car costing around $30,000 to $60,000, basic amenities include a moon roof, multi-function steering wheel and premium upholstery. A mid-level luxury car that costs $50,000 to $80,000 has adaptive cruise control, a navigation system, and genuine trim unlike that of lower level cars where an aluminum-looking trim is merely made of painted plastic. Ultra luxury cars are known to have a full leather trim, a panoramic moon roof, massaging seats, and a fully-functioning refrigerator. Ultra luxury cars can cost you well beyond $100,000.

SUVs- the Latest Type of Luxury Car

Aside from the three tiers of luxury car, there is also the SUV-type or Sport Utility Vehicle. Most SUVs are four wheel drive vehicles and can be driven off-road. Unlike the normal luxury vehicles, the SUV luxury car has an exact beginning. First created in 1966, it has since expanded and become a popular choice for luxury car buyers the world over. The attraction comes mainly from the combined ruggedness and elegance that the SUV-type luxury cars naturally possess. As a testament to its rising popularity, Buick dealers Indianapolis have already sold a good number of SUV-type luxury cars to their customers.

Whatever choice of luxury vehicle you have in mind, make sure that youâ€™re ready to have one. A luxury car requires extra care and attention so its maintenance may be more costly. But if itâ€™s your dream car then visit the nearest Buick dealers Indiana has to check which brand you prefer. You can even have it custom-designed to fit your luxurious taste.

Article Source:
http://www.articleside.com/business-articles/what-makes-for-luxury-vehicles-is-it-brand-or-price.htm - Article Side

Tari Ledsome - About Author:
For more details, search a Buick dealers Indianapolis, a Buick dealers Indiana, and a Buick dealership Indianapolis in Google.

Article Keywords:
Buick dealers Indiana, Buick dealers Indianapolis, Buick dealership Indianapolis

You can find more free articles on Article Side. Sign up today and share your knowledge to the community! It is completely FREE!