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Water is one of the most invaluable resources of nature and increasing water consumption is leading to its depletion. Various sectors across India are rapidly increasing and are actively contributing to the pollution of surface as well as groundwater. This calls for the active need of water management. Although water has been one of the most thriving and important issues amongst the government concerns, the private players are actively granting their support to market efficient techniques and equipments to manage water. The wastewater treatment market in India is growing at 20% and techniques like watershed management, rainwater harvesting, desalination, filtration, river-interlinking, effluent treatment and sewage treatment are finding huge importance in major cities which are the major contributors to water pollution in India.

http://www.bharatbook.com/market-research-reports/business-forecast-outlook-market-research-report/water-and-wastewater-management-in-india-2010.html

The report begins with an overview of water situation and consumption structure in India across various sectors namely, agriculture, domestic and industries showing the growth in water consumption across the masses in India. This is followed by a section which depicts the amount of wastewater generated across sectors and the level of degradation.

It also highlights the lakes and water bodies that are under threat of depleting and being polluted.

The market overview section gives the size and growth of the wastewater treatment market and shows the various techniques of water and wastewater treatment. It also gives an in-depth analysis of the various techniques and their status in India. The characteristics and trends in the market have been analyzed and include increasing urbanization, initiatives taken at the corporate level, initiatives of various research and training institutes, increasing licensing agreements, various summits and seminars, initiatives for consumer awareness and public private partnerships. A brief analysis of the issues/challenges hindering growth are also highlighted including policy failures and institutional weaknesses, coordination and technological loopholes, multiplicity of organizations and inadequacy in generation of revenue to meet costs.

Various government bodies and programmes as well as initiatives by the NGOs that have been actively involved in conserving water and regulating its consumption and pollution have been showcased.

The competitive landscape provides a look into the nature of the market and the activities of the players and the level of competition between them. It also compares the private players according to the products and services provided by them. Brief profile with short description of the major domestic and foreign players is also included. Furthermore, key developments in the market over the last one year have also been highlighted.

Industry Reports

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Water and Wastewater Management in India 2010

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