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Authentic driving pleasure is not just for the real world, the new online racing game and car community for PC demonstrates. Auto Club Revolution isnâ€™t just a classic racing game with real-world tracks and realistically-detailed models, but is also designed to become an established forum for racing fans.

There will also be an exclusive â€œBMW Experienceâ€• for BMW fans: a specially-designed game experience which includes a specially designed race track, where players will be able to demonstrate their driving skill just with the BMW 1 Series M CoupÃ©. Once they have successfully completed this BMW challenge, players can transfer the BMW 1 Series M CoupÃ© to the main game for free, and set new track records by themselves or with friends.

As exclusive launch partner, BMW was involved in the development of the online racing game from the early stages. Auto Club Revolution is not just a classic racing game with real-world tracks and realistically-detailed models, but is also designed to become an established forum for racing fans, automobile manufacturers and car enthusiasts. Over the long term, this is designed to develop into a strong community, with links to BMW channels.

The BMW Group is one of the worldâ€™s most successful premium manufacturers of cars and motorcycles. It operates internationally with 25 production and assembly plants in 14 countries and a global sales network with representation in more than 140 countries.

During the financial year 2011, the BMW Group sold and leased approximately 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for 2011 was â‚¬ 7.38 billion on revenues amounting to â‚¬ 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees. Once they have successfully completed this BMW challenge, players can transfer the BMW 1 Series M CoupÃ© to the main game for free, and set new track records by themselves or with friends.

Authentic driving pleasure is not just for the real world â€“ as Auto Club Revolution, the new online racing game and car community for PC, demonstrates. Different BMW models can be configured for driving according to personal preferences

Striving for ecological and social sustainability along the entire value-added chain, taking full responsibility for our products and giving an unequivocal commitment to preserving resources are prime objectives firmly embedded in our corporate strategies.

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