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The Indian medical devices sector is largely import dependent. However, the market for ultrasound scanners has been characterized by low dependency on imports due to the presence of a large number of indigenous manufacturers. The market is currently dominated by color dopplers and growth in the black & white segment has been stagnant. The growing target base of consumers will boost sales and the market is expected to exhibit steady growth in future.

http://www.bharatbook.com/market-research-reports/healthcare-market-research-report/ultrasound-scanner-market-in-india-2011.html

The report provides a snapshot of the ultrasound scanner market. It begins with the introduction section which offers a brief description of the segments in the market. The market overview section provides an insight into the market and highlights the market size and growth. It also provides details of the share of the different segments in the market. Import and export figures for ultrasound scanners, both in terms of volume and value have been provided in the next section. It also includes the regional break-up of the imports and exports.

An analysis of the drivers explains the factors leading to the growth of the market which include increasing number of medical centers, use of ultrasound in surgeries, increased use in cardiology, schemes for pregnant women, changing demographics and introduction of mobile units. Some of the major challenges to the market are increased competition, lack of awareness and Prenatal Diagnostic Tests Act. There are various technological trends taking place in the market which include fusion imaging, four-dimensional imaging, elastography and miniaturization

The competition section highlights the features of the major players operating in the market. It includes a brief profile of the major domestic and foreign players in the market along with their financials.

A section providing strategic recommendations has been given at the end of the report which gives effective solutions to existing and potential for improving market share and increasing profitability.Market Research Book

For more information kindly visit :

Ultrasound Scanner Market in India 2011

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