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Tobacco Market in China 2012 by [Bharatbook](#)

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The Tobacco Market in China is part of Netscribesâ€™™ Food & Beverage Industry Series reports. China is the largest cigarette producer and consumer in the world. The Chinese tobacco market is poised to witness phenomenal growth owing to rise in smokersâ€™™ population coupled with changing lifestyle and affordability.

<http://www.bharatbook.com/market-research-reports/consumer-goods-market-research-report/tobacco-market-in-china-2012.html>

The report begins with the global tobacco market overview comprising the global market size and expected growth until 2012. The global cigarette production and consumption country-wise is also included along with the growth in global cigarette consumption. The global cigarette consumption pattern entails the share of male and female smokers in developed as well as developing countries worldwide.

The domestic tobacco market overview provides details on the industry size in terms of tobacco sales and projected growth for the period 2010-15. This section includes the growth of cigarette consumption. The future growth prospect of Chinese tobacco industry is discussed in detail. This is followed by the share of total tobacco consumers and the share of smokers in the urban and rural population, specifying the share of overall smoking population, share of male smoking population and share of female smoking population for both urban and rural population. Also, mentions the share of smokers in the various age groups, specifying the share of overall smoking population, share of male smoking population and share of female smoking population for each age group. The segment for the price assessment of cigarettes sold in China has been provided in the report. Further, the important tobacco leaf producing provinces are mapped.

The report provides detailed information about the exports and imports of tobacco products. It provides country-wise import and export for the year 2010. Import and export data provided are in value terms.

Factors driving the growth of tobacco market in China include growing smokersâ€™™ population, accelerating urbanization and changing lifestyle, young smokers to drive cigarette sales and gift culture.

Key players operating in the market also face challenges which are impeding their development and growth. Major challenges identified include increasing consumer awareness on health issues, rising medical costs and ban on smoking in public places and media advertising. Market Report

For more information kindly visit :

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