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With the advent of digital TV many people are moving away from their analogue antenna to a digital TV aerial. Even with the shift to a digital aerial be aware that you will still want to have both â€œrabbit earsâ€• and a circle or bowtie configuration in order to pick up both VHF and UHF signals. Additionally, make sure that your new digital antenna has a built in amplifier as this is the component that will help make sure your reception is good.

The reason for purchasing an amplifier is that with digital television the signal is either strong enough or it is unusable and feeble. If it is not strong enough, unlike with analogue TV where you still saw a grainy picture, you will not get that channel at all. You will essentially see a blank screen and hear nothing. The amplifier helps to boost any weak signals that might be your TV may not be able to pick up otherwise.

Now to install your new TV aerial, you have two options: you can install it yourself or hire a professional to install it for you. Obviously installing it yourself will keep the TV antenna installation cost down, but may not be the best option. A professional should be able to install your antenna quickly and safely and should know the best position and orientation for maximum reception. That being said, if you decide to install it yourself you should note that the location of the antenna, especially if it is inside, is the most important part of the installation and eventual signal reception.

If after it is installed, you experience digital TV reception problems there are a few things you should try before calling in a repairman. Firstly, make sure that your antenna does indeed have a built in amplifier. If it does not, that is probably the cause of the poor reception. Secondly, remember that location is the key!! If the antenna is located in a congested location, try moving it near a window or as high as possible. Also move it away from other electronics such as VCRs, DVDs, computers and even the TV to avoid interference. Their signals might be disrupting the signal so that your antenna is not able to pick it up. You can also try changing the orientation the antenna is facing.

If the antenna is outside and unobstructed, you really shouldnâ€™t be having any signal problems as long as you have an amplifier. If you do have issues, a professional may be your best bet to resolve the reception problems.

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Mitchell Liebig is a professional a digital TV aerial and a TV installation expert. Get in touch with him to resolve your digital TV reception problems.

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