Three Cheap Promotional Items for the Up-Coming Event by Julia Roger

Article published on April 12th 2012 | Business

Looking for cost-effective promotional items? Well, there is hardly any dearth of such options around. From stationery to key rings- there are different ideas to help you promote your organization in the most cost-effective manner. Keeping such considerations in mind, here is a sneak peek into three of them.

1. Magnets

When it comes to choosing inexpensive promotional items, few can match the sheer usability and cost-effectiveness offered by magnets. Photo magnets are available for amazingly cheap prices through Vista Prints. They make for great gift ideas not only because of their cost-effectiveness, but also because a wide range of people actually use them day in and day out. Calendar magnets, for instance, can always be put up on the body of the refrigerator by the customer and consulted whenever the latter feels the need to do so.

2. Stationery

These promotional gift ideas have always been popular among companies. Stationery may include sticky notes, notepads, pencils or pens. They are used by people for everyday needs like writing a check, creating the grocery list or signing up for a deal. Their cost varies largely, depending mainly on the quantity ordered by you and the kind of customization you select. You may choose not to get the promotional items customized with the logo. However, it needs to be remembered that by doing so you are actually defeating the very purpose of using them for promotions. For best results, it is advisable to customize them with a smart slogan that somehow embodies all that the organization has ever stood for.

3. Key Rings

It is important to order cheap promotional merchandise that coincides with the very nature of the organization. For example, if itâ€™s a real estate business, then consider getting key rings shaped like a house. Tiny in size, these gifts make for excellent promotional items with a daily usability. This is one of the smartest promotional routes which a company can avail for as little as $0.50 each.

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Article Keywords:
Promotional items,Promotional merchandise

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