Article published on May 14th 2012 | Business

Technology has made many advances in practically every field, including the Internet. People have become a lot more techno-savvy. With everything virtually available at the click of a mouse, people have become strongly dependent on the â€œInternet lifestyleâ€•.

The Internet has changed a lot of the processes that people have gotten used to. This holds especially true in the way people receive news. Not so long ago, people received news through three primary means: the TV, the newspaper, and the radio. Now, you can add the Internet to that list.

One area that online news has proven extremely beneficial is in the local setting. For example, with local Louisville online news, the amount of news that you receive is no longer limited to a few pages of paper or a few minutes of airtime. You can read about everything that happened in your hometown during the day.

Accessible

Today, the concept of online news has become a big hit among Internet users who find more benefits in it than the previously mentioned traditional media, mainly because of its accessibility. Breaking local news comes as swiftly on the Internet as other sources, perhaps faster. Recently, online news have come up with an interesting feature called â€œmobile subscriptionâ€• where users can get their news on their smartphones through emails and text messages from online news websites that they have subscribed to.

Interactive

Reading online news Louisville websites provide also allow the usage of more interactive tools. Features like polling, voting, comments, suggestions, bookmarking, and sharing with friends are seen as great benefits of getting news online. With online news, the processing of these features can come instantly. Although they can also be done in traditional media, the process is comparatively slower, highly limited, and less accommodating than if they were done online.

Archived

Hereâ€™s another advantage to getting Louisville news online: You can sift through the archives to read past articles. Any news topic is also a lot easier to search for online because of the search facility. If itâ€™s been posted before, it will be there, and you can search for it easily.

Online news also allows you more freedom to select your kind of news. Through subscription, you will only receive news from the news websites that you have subscribed to. Online news has become so popular that many Louisville KY news channels and newspapers have created online news websites as well, and you are free to subscribe to any of them. Read about how going online is changing the news world on jcmc.indiana.edu/vol4/issue1/neuberger.html.

Article Source:
http://www.articleside.com/business-articles/the-internet-changing-the-way-news-is-received-

Albert Horgustin - About Author:
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Article Keywords:
louisville ky news, louisville news, news louisville

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