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News makes one aware about the happenings around the world. Nowadays, the best form of news about the entire world is given by the world business news. There are many people who are interested in following the news. It is noticed that different people have different tastes and preference when it comes to following news. The international business news is followed mostly by business personnel whereas global business news may be followed by everyone around the world. There is a great impact of the business news on the lifestyle of the people. Following are the different news followers:

Â¢ The retired people and veteran people have a lot of free time so they prefer spending this time by getting to know what is happening around the world. This is done with the help of news. They get hang about the latest news happenings around the world. They mostly prefer reading newspapers. They also watch television and listen to radio for updating themselves with the help of news. Their earnings or pensions are sometimes invested in banks or different institutes. So to be updated with it they watch global business news. Some also have interest in stock market and so they invest their money there. For them economic news is of more interest.

Â¢ People doing business always to be aware of all the world business news. They have their money invested in various places, they work with other businessmen and they also have their money in stock market. So, in order to keep track of all the money it is important to be aware of the latest news. If the market goes down there is chances of losing money. To check on it people involved in business keep themselves updated.

Â¢ The young teenage college going people always have interest in knowing about their interests. Their interest may include knowing about the latest price of their favorite brand. Some have interest in knowing about the reviews of latest movies irrespective if it makes at the box office or not. Knowing about the latest food places and hang out places is also of interest to them. The news also gives away information about the schedules of examination which is important for them.

Â¢ One also comes across unusual and sudden followers. The news is not followed on daily basis. Sometimes the news about world business news is followed. Sometimes the news can be about scandals, accidents and other things that develop interest. Sometimes it is the global business news or international business news that affects the lives of several people.

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