The Growing Demand for Thai Translations by Albert Carter

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Tourism is a major source of income and a huge factor of Thailandâ€™s economy. The stable political system, rising standards of living and the flourishing hotel and retail industry have made Thailand one of the top tourists destinations in the world. Thai cuisine is another big contributor for rising Thai tourism. Thai food is extremely popular among food aficionados around the world and is well known for its freshness, intricate flavors, and complex spiciness. In short, the cuisine, Thailand's natural beauty, temples and lots more make Thailand one of the most popular destinations.

As a result, the demand for learning and understanding the Thai language and Thai translations has increased like never before. According to Lonely Planet, Thailand was ranked as 2nd best destination in the year 2010.

Belonging to the Tai group of the Taiâ€“Kadai language family, Thai is the official language of Thailand which is used by more than 20 million people. Besides Thailand, Thai is also spoken in Singapore, the UAE, Midway Islands and the USA. Just like Chinese, Thai is a tonal language with 5 tones namely mid, low, falling, high and rising which help to ascertain the tone of a syllable.

Thai script & vocabulary

Most probably Thai script has been derived from the Khmer script, which is based on the Brahmic script. The Thai natives modified the Khmer script in order to create their own writing system which began to emerge around 1292 CE. The Thai alphabet consists of 44 basic consonants as well as 18 other vowels.

The Thai alphabet can be used to write words of Sanskrit, and Pali language. As far as the Thai vocabulary is concerned, Thai has borrowed innumerable words from Sanskrit, Pali and Old Khmer. Towards the 20th century, Thai was also influenced by the English language and contains several scientific and technical words of English.

Thai dialects

Standard Thai or Central Thai is spoken by a majority of people including speakers in Bangkok. Thailand is also home to various other dialects and related Tai languages such as Issan which is spoken in the North east of Thailand and shares some similarities with the Laotian language.

In the Northern region of Thailand, various dialects are used such as the Lanna dialect, and Phasa Nuea. Then there is Khorat Thai which is widely spoken in Nakhon Ratchasima and Phasa Tai which is used in the Southern region of Thailand.

Considering that Thailand is one of the growing tourist destinations in the world, numerous multinational organizations and corporations are expanding their businesses in Thailand. To be successful in this market, you will require a professional looking website in the Thai language which the natives can understand. When you communicate with your potential customers in their own language, your company will be able to gain their trust even more.

But for quality translation results, it is important to choose a translation agency smartly. Whether you are looking for professional website translations in the Thai language or legal Thai translations, you need to choose a translation company, be it a translation Winnipeg company or translation services in Regina which is capable of doing justice to your project.

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Albert Carter - About Author:
Albert Carter is a freelancer who writes exclusively for Textronics Communications Ltd, Canada. A renowned translation agency which provides high quality a translation services in Calgary and a translation Vancouver to corporate clients located in different parts of the world.

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