The GM Optimum Advantage Program: Keeping Used Vehicles in Great Shape

by Naomi Champy

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With summer in full swing in North America, you want your car to be in good shape. You also want help with your car no matter where you are at any given time. If you drive a car make under the General Motors (GM), youâ€™re in luck.

All cars under the GM name are covered by the Optimum Advantage program, a package of car benefits ranging from car inspection to exchange policies. If you own at least one car under Buick, Cadillac, GMC, and Chevrolet, you are entitled to the benefits provided by the program. The Optimum Advantage program is divided into five privileges. These can be honored by any dealership that sells and services GM car brands.

150-plus point inspection

Under the 150-plus Point Inspection privilege, when you bring your GM car to a service center, it is entitled to a thorough inspection. The checklist many service centers use, however, lists down 176 items that must be inspected by the mechanics. In the process, any problems the mechanic spots, under the privilege, are repaired on the spot.

Manufacturerâ€™s warranty

The Manufacturerâ€™s Warranty privilege entitles any GM car to be repaired with parts straight from the manufacturerâ€™s factory. The warranty lasts for a minimum of three months or 5,000 km, whichever comes first, but it can be extended. It can also be transferred to a new owner should you plan on selling your GM car.

24-hour roadside assistance

The trip from Regina to Edmonton can take more than nine hoursâ€”and you donâ€™t want your car to break down along the way. GM used vehicles Regina car dealers sell are entitled to roadside assistance anytime anywhere in Canada. Simply call the GM hotline at 1-800-268-6800 about your roadside problem and a service operator will be sent to your location. If the problem cannot be repaired on the spot, it can be brought to the nearest GM car dealership in the vicinity.

30-day exchange policy

GM used vehicles in Regina can be exchanged within 30 days of purchase or if it has accrued a travel distance of no less than 2,500 km, whichever comes first. Any difference in the value of the old and new car will simply be credited or debited. However, the vehicle must be brought to a certified GM car dealership in optimal condition.

$500 student discount

When a student at high school or college level buys GM used vehicles Regina dealers offer, he is entitled to a $500 cut on the price. For more information about the Optimum Advantage program and its benefits, visit the Canadian GM website at GM.ca.

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Naomi Champy - About Author:
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